

Population First

13th *Laadli* **Media** & Advertising Awards
for Gender Sensitivity

Edition

2023

(Regional Awards)



LOK SAMVAD SANSTHAN



Laadli

Celebrate Her Life

An Initiative by Population First



United Nations Population Fund

Saturday, 21 October, 2023 at 5.30 PM
At Rajasthan International Centre, Jhalana, Jaipur

We are happy to introduce the 13th Edition of the *Laadli* Media and Advertising Awards for Gender Sensitivity, 2023, marking another remarkable chapter in our unswerving commitment to fostering gender sensitivity in media and advancing our vision of a more gender-just and equitable society.

This year, we were overjoyed to receive an impressive 857 applications from across the nation, encompassing print, electronic, and web media in 13 languages. We extend our heartfelt gratitude to all those who submitted their entries and extend our warmest congratulations to the winners who have demonstrated that sensitive, responsible, and impactful journalism is not only possible but vital.

From the entries we received, 456 came from the Northern region, 72 from the Eastern region, 202 from the Western region, and 127 from the Southern region. It's evident that the modern media landscape is shifting toward digital platforms, with web entries comprising the majority at nearly 58%, followed by print at 29%, and the remainder from electronic media, including radio.

Our esteemed jury unanimously agreed that this year's entries displayed a more profound and nuanced understanding of gender issues, signalling a positive shift towards the transformative change we aspire to achieve.

We owe the success of the *Laadli* Media and Advertising Awards to our dedicated jury members, whose unwavering support year after year continues to inspire us to overcome challenges. A heartfelt 'Thank you' to all of them.

We are delighted to welcome Dr Dev Swarup, Vice Chancellor of Baba Amte Divyang University, as our Chief Guest this year.

A special thanks to Mr. Jaydeep Biswas, Chief Policy and Partnership, UNFPA, India for joining us as the Guest of Honour and for UNFPA's invaluable support that goes beyond financial assistance, including their technical guidance, encouraging us to carry forward this initiative year after year. A heartfelt thank you to Ms Anuja Gulati, Program Management Specialist, UNFPA, for her unwavering support.

Our collaboration with Lok Samvad Sansthan has been deeply rewarding, and we thank Mr Kalyan Singh Kothari and his team for their outstanding cooperation in successfully organising the awards event.

Additionally, on behalf of all of us at Population First and Lok Samvad Sansthan, I express deep gratitude to Mehradin Langa and his troupe, as well as the girls from Shri Veer Balika Higher Secondary School, for capturing the spirit of the awards event in their performances.

A special thanks to our national coordinator, Ms Dolly Thakore, for her unwavering support of the *Laadli* cause.

Our team's dedication and hard work are truly commendable, and their efforts deserve all the credit for the success of these awards. I want to express my heartfelt appreciation for Pooja Nagdev, who has successfully led the team and thank Ankita Keshri, Hetal Vora, Sangita Waje, Grainia Fernandes, and all others for their significant contributions to organising the *Laadli* Media Awards initiative.

We eagerly look forward to your continued support in the years to come!



Dr. A. L. Sharada,
CEO



S. V. Sista
Executive Trustee

REGIONAL AWARDS

Welcome to the 13th edition of the Regional *Laadli* Media and Advertising Awards for Gender Sensitivity.

A formal call for entries for the 13th edition of the *Laadli* Media and Advertising Awards for Gender Sensitivity was announced on the 25th of April, 2023.

Entries were called from journalists and media persons from across print, digital, and electronic media platforms in English, Hindi and regional languages.

A total of 857 entries were received, with the North region registering the highest number. The entries were sent from across the nation in 13 languages.

Thirty jury meetings were conducted to select the deserving recipients. These panels comprised 55 eminent personalities from diverse backgrounds, including academia, media, journalism, social activism, change-makers, business strategists, authors, and more, hailing from various corners of the country and even some from overseas.

At the grand award function in Jaipur, we proudly present the *Laadli* Media Advertising Award for Gender Sensitivity to a total of 87 exceptional journalists, while 31 journalists receive the Jury Appreciation Citations.

We are pleased that UNFPA continues to be a critical supporter of our initiative over the years.

We thank Lok Samvad Sansthan, Jaipur, a Jaipur-based non-profit working on projects related to social development, public policies, human development, and more for the past two decades, for joining us as a collaborating agency.



PRINT | MAGAZINE-ARTICLE | ENGLISH

PUJA SEN

'BIRTH RIGHT' | THE CARAVAN

Puja Sen's article explores the historical roots of Indian abortion laws in population control, not feminism. It uncovers hurdles women encounter under the MTP Act 1971, revealing gender biases in healthcare. The piece also discusses societal concerns like female infanticide, sex-selective abortions, and son preference, considering factors such as gender, class, caste, and region in reproductive decisions.

PRINT | MAGAZINE-FEATURE | ENGLISH

RAKHI BOSE

**'INHERITANCE OF INEQUALITY: TRIBAL WOMEN, FARMERS
STRUGGLE TO ACCESS INDIA'S SUCCESSION LAWS' | OUTLOOK INDIA**

Rakhi Bose's article examines gender disparities in property rights, emphasising legal and technical gaps in Indian inheritance laws. It stresses the importance of women's legal and digital literacy, discusses complex succession processes, societal stigma against widows and unmarried women, and challenges marginalised Dalit women face, revealing the intersection of gender and caste issues.



PRINT | ARTICLE | ENGLISH

DIVYA GOEL

**'RIDING A BOAT ACROSS SUTLEJ, TWO GIRLS FROM PUNJAB BORDER VILLAGE
MAKE IT TO HIGH SCHOOL' | THE INDIAN EXPRESS**

Divya Goyal beautifully portrays Kiran and Kareena's exceptional commitment and determination. In a village enclosed by water and barbed wire, where girls usually stop school after primary education, they walk 10 kilometres daily and cross a river by boat to attend school, with unwavering support from their family, village, and school.

PRINT | FEATURE | ENGLISH

MOHD SHEHWAAZ KHAN

'IF IT'S A MAN'S WORLD, WHY NOT DRESS AS ONE TO SURVIVE?' | THE PATRIOT

Mohd Shehwaaz Khan's article looks at Nusrat's journey and the challenges she faced as she took on the responsibilities of a man in a patriarchal society. Nusrat Jahan is a woman in Delhi, the eldest of 11 children, who embraced the look of a man at 16 to ensure her family's survival.



WEB | ARTICLE | ENGLISH

SAFINA NABI

**'HOW KASHMIR'S HALF-WIDOWS ARE DENIED THEIR BASIC PROPERTY
RIGHTS' | SCROLL.IN**

Safina Nabi's article uncovers the plight of Kashmiri "half-widows." Through compassionate storytelling and in-depth reporting, it reveals the tragic aftermath of enforced disappearances in the conflict and the hardships these women face. The article underscores how patriarchal norms, inadequate legal protection, and intricate inheritance laws exacerbate half-widows' suffering, leaving them without support and property rights.

WEB | BLOGS | ENGLISH

SHIKHA SHARMA

'THE PUSH FOR DIGITALIZATION & VIOLENCE, TORTURE, SEXUAL ASSAULT' | YOUTHKIAWAAZ.COM

Shikha Sharma's analysis highlights the digital gender divide in India in *'In The Push For Digitalisation, Indian Women Get Left Behind'*, emphasising women's exclusion from digitalisation benefits. In *'Violence, Torture, Sexual Assault: What It's Like To Be Trans In An Indian Prison'*, they uncover the harrowing experiences of transgender individuals in Indian prisons, exposing their vulnerability to abuse and medical neglect.



WEB | FEATURE | ENGLISH

JYOTI THAKUR

'PIPELINES REACH MORE HOMES, BUT AS CLIMATE CHANGES, INDIA'S WOMEN STILL MAKE LONG MARCHES FOR WATER' | ARTICLE-14.COM

Jyoti Thakur's article sheds light on the hardships endured by countless women in Maharashtra's Nashik district. It explores the convergence of climate change, insufficient water infrastructure, and the disproportionate burden on women to access clean water. The article delves into government initiatives, water privatisation, and their implications for girls' education, unveiling India's multifaceted rural water crisis.



WEB | FEATURE | ENGLISH

NIKITA JAIN

'DOWRY WAS BANNED 60 YEARS AGO. BUT CASES ARE RISING, WHILE GRIEVING FAMILIES FIND JUSTICE HARDER THAN EVER' | ARTICLE-14.COM

Nikita Jain's writing addresses the prevalence of domestic violence and dowry and emphasises the significance of focusing on these systemic issues that continue to oppress women. By bringing attention to these often underreported forms of violence against women, this article serves as a powerful call to action for society and policymakers.



WEB | FEATURE | ENGLISH

SUFI PARWEEN

'BIHAR: THESE MUSLIM WOMEN BREAK TABOO BY LEARNING MADHUBANI PAINTING' | TWOCIRCLES.NET

Sufi Parween's insightful piece tells the inspiring story of young Muslim women who, against historical norms, are embracing the art form that has traditionally been the domain of upper-caste Hindu women. It highlights the cultural impact of this transformative initiative, which empowers these women to fulfil their dreams and depict critical social issues through their art.



WEB | FEATURE | ENGLISH

SONAL MATHARU

'DELHI UNIVERSITY IS THE NEW BATTLEGROUND FOR QUEER STUDENTS—STIGMA, SUPPRESSION AND SUICIDE' | THEPRINT.IN

Sonal Matharu's feature delves deep into the lives of queer students who confront stigma, suppression, and even the tragic consequences of the lack of recognition and support. Through diligent reporting and insightful storytelling, the article illuminates the resilience and strength of these young individuals fighting for recognition, acceptance, and the right to express their true selves.





WEB | FEATURE-VIDEO | ENGLISH

THETHIRDEYEPORTAL.IN

'SEX [WORK] AND THE CITY'

The Third Eye Portal's video masterfully delves into Kolkata's history, interweaving it with the often marginalised narrative of sex work. By contrasting historical events, societal shifts, and sex workers' experiences, it educates and challenges prevailing narratives, sparking essential discussions about urban development, gender dynamics, and class structures.

WEB | INVESTIGATIVE STORY | ENGLISH

SHIVANI GUPTA & ABHISHEK VERMA

'ACCUSED OUT ON BAIL FOR 8 YEARS; TAREEKH-PE-TAREEKH FOR THE MINOR VICTIMS' FAMILY IN BUDAUN GRAPE-MURDER CASE' | GAONCONNECTION.COM

Shivani Gupta and Abhishek Verma's in-depth reporting exposes the challenges and flaws within the criminal justice system, particularly in crimes against children. Through meticulous research and powerful storytelling, this article raises crucial questions about the effectiveness of the POCSO Act, the hurdles faced by victims and their families and the urgent need for systemic reforms.



WEB | NEWS REPORT | ENGLISH

PRIYANKA ISHWARI

'NFHS DATA SHOWS 60% WOMEN FACE TROUBLE ACCESSING HEALTHCARE' | NEWSCLICK.IN

Priyanka Ishwari's article spotlights women's healthcare challenges in India, leveraging data from the fifth NFHS round. It highlights issues like lack of adequate and gender-sensitive infrastructure, limited personnel, and financial barriers hindering access to healthcare, especially for women.

WEB | OP-ED | ENGLISH

SHETHEPEOPLE.TV

'THE PROBLEMATIC CULTURE OF CALLING WOMEN GOLD DIGGERS'

SHETHEPEOPLE's article addresses the unequal treatment of women, especially within their relationships. It dissects media and public responses to Sushmita Sen's connection with Lalit Modi and the derogatory label "gold digger," revealing entrenched societal biases. The article contributes to the broader discourse on breaking stereotypes and enabling women to make choices without judgment.



WEB | PODCAST | ENGLISH

KHABARLAHARIYA.ORG

'WHY ARE MEN MISSING FROM FAMILY PLANNING IN INDIA?'

Khabar Lahariya explores family planning and men's role in India's rural healthcare. The podcast dissects the latest National Family Health Survey, emphasising the need to challenge norms and spark family planning conversations. It delves deep into the multifaceted challenges that hinder men's active participation in family planning discussions.

TELEVISION | DOCUMENTARY | ENGLISH

AKANKSHA SAXENA

'IS THIS A TICKET TO MY MOTHERHOOD?' | DEUTSCHE WELLE

Akanksha Saxena's documentary illuminates the intricate, deeply personal journeys of women balancing societal expectations, career ambitions, and the longing for motherhood. Anchal Chaudhary's story is a compelling example, eloquently exploring women's multifaceted challenges at the crossroads of demanding careers and the biological clock's ticking.



PRINT | MAGAZINE- ARTICLE | HINDI

BRIHASPATI KUMAR PANDEY

'PASHU AAHAAR BANANE MEIN GAANV KI MAHILAEN KAR RAHI HAIN TARAKKI' | DELHI PRESS

The article by Brihaspati Kumar Pandey sheds light on the remarkable journey of women in Kaijiya village, Bihar, and their transformative impact on the lives of local livestock owners. It highlights the importance of self-help groups, financial discipline, and community-driven initiatives, and the importance of self-dependence and self-confidence among women comes through in the article.



PRINT | NEWSPAPER-ARTICLE | HINDI

RAJIV KUMAR PANDEY

'GHARELU KAAMGAARON KI STITHI KHARAB, NA CHUTTI AUR NA UCHIT MEHNATTANA | PRABHAT Khabar

The article by Rajiv Kumar Pandey exposes the challenges faced by domestic workers and initiates a critical dialogue on their rights and working conditions. It involves extensive engagement with domestic workers, collecting valuable information about their struggles and aspirations. It examines how female domestic workers face many challenges in accessing basic compensation and dignity.



PRINT | COLUMN | HINDI

SIKANDER PAREEK

'TALIM SE TARRAKI FOR MUSLIM GIRLS AND WOMENS' | RATLAM PATRIKA

Sikander Pareek's column is a testament to the resilience, determination, and unwavering spirit of girls and women who refused to be deterred by societal pressures and obstacles. They highlight their journeys, where, despite criticism and taunts, they never gave up on their education.



PRINT | FEATURE | HINDI

AMITABH PANDEY

'CLIMATE CHANGE SE BADALTA BUNDELKHAND' | DAINIK MADHAV EXPRESS

Amitabh Pandey's article skillfully captures the essence of Devideen's journey, exemplifying the resilience and optimism of individuals facing adversity. By portraying the challenges faced by the people of Bundelkhand due to climate change, unemployment, and poverty, the article draws attention to the need for greater awareness and action to address these pressing issues.





PRINT | NEWS REPORT | HINDI

CHANDRA BHAN YADAV

'BIMARI PATI-PATNI DONO KI, PHIR BHI SAZA BHUGATATI PATNI | AMAR UJALA

Chandra Bhan Yadav's article has raised awareness about the complex factors contributing to infertility and boldly addressed the unequal burden placed upon women in such circumstances. This article demonstrates exceptional courage and commitment in advocating for change in a world where infertility can often be profoundly personal and stigmatised.

WEB | ARTICLE | HINDI

PRATYUSH PRASHANT

'SAMANTA TO MAHILAON KE THALI MEIN HI NAHIN HAI' | YOUTHKIAWAAZ.COM

Pratyush Prashant's article is a poignant reminder that true gender equality transcends symbolic gestures. It delves into the heart of gender disparity that persists within the confines of our homes, where the most essential element of life, the meal on the dinner table, fails to reflect equality. It raises questions about the continued inequality in society when there is an absence of parity, even within the smallest unit, the family.



WEB | BLOG | HINDI

GAYATRI DEVI AND SANDHYA KUMARI

'JAATI NE SAPNE MEIN DAALI RUKAVAT, AAJ DUSARE BACHCHON KO KABADDI SIKHA 22 SAAL KI YUVA BANI PRERNA' | KhabarLahariya.org

Gayatri Devi and Sandhya Kumari's article, showcasing Komal's journey as she overcame caste discrimination to pursue Kabaddi, exemplifies their dedication to showcasing human resilience. They beautifully capture Komal's struggle and indomitable spirit through thorough reporting and heartfelt storytelling.



WEB | FEATURE | HINDI

MD ASGHAR KHAN

'NETARHAT FIELD FIRING RANGE MAMLA : TOOTE VAADON KE TEES SAAL' | HINDI.CARAVANMAGAZINE.IN

Md Asgar Khan's article uncovers the long-standing struggle of the Adivasi communities in Gumla and Latehar districts of Jharkhand against the Netarhat Field Firing Range, shedding light on the historical and contemporary aspects of their plight, especially women who have faced abuse and assault during military exercises.



WEB | FEATURE SERIES-VIDEO | HINDI

BBC NEWS HINDI - YOUTUBE.COM

'INDIA WATER CRISES: WHY MILLIONS IN INDIA ARE STILL WITHOUT TAP WATER'

In their three-part video series, BBC extensively covers India's water-scarce regions like Ladakh, the Thar Desert, and Bundelkhand. The series highlights the challenges faced by women responsible for water sourcing, emphasising the far-reaching impacts on their education, health, employment, and marriage prospects, giving a voice to the residents in these areas.



WEB | INVESTIGATIVE STORY | HINDI

MANVENDRA SINGH

'2 HATYAEN, 22 MAHINE, 1 ADALATI KARYAVAH- UNNAO MEIN MRUT DALIT CHACHERI BEHANON KE PARIVAR KO ABHI BHI HAI NYAAY KA INTEZAAR' | GAONCONNECTION.COM

Manvendra Singh's in-depth coverage vividly details the events and the families' arduous quest for justice after three Dalit girls were poisoned, resulting in two deaths. The article underscores the minimal progress in legal proceedings, leaving the families distraught and frustrated, casting doubt on the justice system's effectiveness.



WEB | NEWSREPORT | HINDI

SHADAB NAZMI

'BHARAT MEIN KAM MAHILAEN KHOJ RAHI HAIN NAUKARIYAN, KYA HAI VAJAH?' | BBC.COM/HINDI



Shadab Nazmi's extensive analysis covers a wide range of topics, from declining workforce participation to unpaid domestic labour, revealing the complex interplay of societal norms, cultural expectations, and economic disparities that hinder women's careers. The article highlights women's daily challenges, including the tough choices between pursuing careers and fulfilling traditional roles.

WEB | PODCAST | HINDI

VARTIKA NANDA

'TINKA TINKA JAIL RADIO: AMBALA JAIL RADIO AND THE WOMEN INMATES' | TINKA TINKA FOUNDATION-YOUTUBE.COM

The Tinka Tinka Foundation's introduction of prison radio to District Jail, Agra, Haryana jails, and District Jail, Dehradun, offers inmates a chance to transform their lives. This initiative allows them to express themselves, share their stories, and engage with the community, guided by Vartika Nanda's training. It's a commendable commitment to personal and professional development within correctional facilities.



RADIO | COMMUNITY & UNIVERSITY | HINDI

MADHURI ADWANI

'EKAL IN THE CITY' | NIRANTAR RADIO



Madhuri Adwani's captivating radio documentary spotlights the intriguing lives of two distinct women. Madhuri, a 25-year-old on a relentless quest for the ideal flat in Delhi, journeys to Banda, Uttar Pradesh, to connect with 40-year-old Shabina. Together, they explore the essence of 'singlehood' in non-metropolitan settings, offering a profound reflection on life beyond the urban narrative.

TELEVISION | TOPICAL/ISSUE BASED PROGRAM | PUNJABI

ARSHDEEP ARSHI

'KI BACH SAKDI SI MANDEEP DI JAAN?' | NEWS18 PUNJAB

Arshdeep Arshi's interview is a stark reminder of the urgent need for societal introspection. By shedding light on the unspoken struggles of victims of domestic abuse and the long-lasting impact on families, they open doors to vital conversations that have too often been silenced. She challenges society's tendency to remain passive until a tragic outcome occurs.





WEB | DOCUMENTARY | URDU

SUHAIL AKHTAR

'TEZAAB GARDI KA SHIKAAR KHAWATEEN KA CAFE: AB MAIN APNA CHEHRA NAHIN CHUPAATI' | URDUVOA.COM

Suhail Akhtar tells the story of the survivors of acid attacks working at Sheroes Hangout in Noida. They highlight the horrific violence against women and talk about the resilience of the survivors. The story is poignant and powerful as the storyteller lets the survivors narrate their stories of ordeal and resistance.

Jury Appreciation Citations

WEB | JURY APPRECIATION CITATION | ENGLISH

SHEIKH ZAFFAR IQBAL

'KASHMIRI WOMEN BREAKING STEREOTYPES: MARTIAL ARTS IS NEW CRAZE IN THE VALLEY' | MOJO STORY - YOUTUBE.COM

In conflict-ridden Kashmir, an inspiring transformation is underway, challenging stereotypes and empowering young girls. This remarkable video journalism piece highlights the incredible journey of Kashmiri girls using martial arts for empowerment and self-expression. It also acknowledges the crucial role of supportive men in battling gender biases in a conflict-ridden region.



WEB | JURY APPRECIATION CITATION | ENGLISH

SONAL PATERIA

'BCCI, CWG GAMES, WOMEN IPL, SPORTS JOURNALISM KA ASLI SACH SHARDA UGRA NE BATA DIYA | ZANANA REPUBLIC' | ODDNAARI-YOUTUBE.COM

Sonal's interview with Sharda delves into women's empowerment in sports, pushing for a shift from narratives of struggle. It addresses female athlete evaluation, gender disparities in pay and facilities, women's sports potential in India, and challenges for women cricketers. The discussion highlights gender-sensitive sports journalism and equal pay, emphasising the BCCI's role in fostering change.



WEB | JURY APPRECIATION CITATION | ENGLISH

SHEFALI RAFIQ

"MY THOUGHTS WILL KILL ME ONE DAY": MENTAL HEALTH CRISIS FOR KASHMIRI WOMEN' | OPENDEMOCRACY.NET

Shefali Rafiq's article goes beyond the well-documented Kashmir conflict to illuminate a neglected aspect: the mental health challenges faced by women enduring three decades of violence. By sharing the stories of individuals like Shamshada, Naseema Akhter, and Insha, they underscore the profound toll of the ongoing conflict on the mental well-being of women in the region.



WEB | JURY APPRECIATION CITATION | ENGLISH

HIMANSHI DAHIYA

'ARE WE VICTIMS OR CRIMINALS?' CHILD BRIDES IN GUJARAT FIGHT FOR NUTRITION' | THEQUINT.COM

Himanshi Dahiya's feature exposes child brides' challenges, including early pregnancies and limited access to healthcare. It explores the Mukhyamantri Matrushakti Yojana (MMY) and its exclusionary policies, highlighting the urgent need for change and questions the implementation of prohibitory acts against child marriages.



WEB | JURY APPRECIATION CITATION | ENGLISH

MANSI VIJAY

**'INDIA'S 'PROGRESSIVE' ABORTION LAW IS FAILING LGBTQIA+ INDIANS' |
INDIASPEND.COM**

Mansi Vijay's article looks at the systemic exclusion transgender, non-binary and gender-diverse individuals face within the healthcare system and calls for essential policy changes. It discusses the risk of unsafe abortions and the fear of harassment from healthcare professionals and hospital staff that prevents trans men and non-binary persons from seeking necessary medical care.



WEB | JURY APPRECIATION CITATION | ENGLISH

SHREYA RAMAN

**'WOMEN AT WORK: FEAR FOR WOMEN'S SAFETY RESTRICTS THEIR
MOBILITY-AND THEIR CAREERS' | INDIASPEND.COM**

Shreya Raman highlights the profound influence of safety concerns on women at work, significantly shaping their career trajectories. By analysing the complex interplay of family concerns, societal expectations and women's career choices, the article exposes the challenges faced by women in pursuing careers aligned with their aspirations.



WEB | JURY APPRECIATION CITATION | ENGLISH

SHREYA BANSAL

**'LEAVE YOUR CASTE IDENTITY AT HOME': QUEER DALITS LACK SPACE IN
INDIAN 'PRIDE' | OUTLOOKINDIA.COM**

Shreya Bansal's report uncovers the intersection of gender, sexuality, and caste discrimination. It highlights the barriers Dalit transgender individuals face in accessing public spaces and the monopolisation of the 'pride' space by upper-caste individuals, sidelining Dalit and Adivasi voices.



WEB | JURY APPRECIATION CITATION | ENGLISH

SUDESHNA CHOWDHURY

**'THIS ALL-FEMALE BAND FROM DEHRADUN IS SHATTERING STEREOTYPES' |
SUNOINDIA.IN**

Sudeshna Chowdhury's podcast on the band Womeniya reflects their commitment to highlighting the achievements of women musicians. It shares the inspiring journeys of four talented women who broke free from traditional constraints. Sudeshna's work promotes diversity and gender equality in the music industry, making a significant impact, particularly in Uttarakhand and India.



TELEVISION | JURY APPRECIATION CITATION | ENGLISH

AKANKSHA SAXENA

**'MEET THE FIRST BANGLADESHI TO SCALE WORLD'S TOUGHEST PEAK K2' |
DW ASIA**

Akanksha Saxena, through their eloquent storytelling and insightful questions, vividly portrays the immense determination and courage of Wasfia Nazreen in conquering a formidable challenge. The story highlights the crucial significance of representation in international mountaineering. Wasfia's triumph, as both a mountaineer and a woman of colour, sends a powerful message of inclusivity and diversity.





WEB | JURY APPRECIATION CITATION | ENGLISH

AISHWARYA S. IYER

'NINE YEARS AFTER MUZAFFARNAGAR RIOTS, THE ONLY WOMAN WHO PURSUED RAPE CHARGES STILL AWAITS JUSTICE' | SCROLL.IN

Aishwarya S. Iyer's article follows Aafreen's traumatic journey seeking justice, revealing complexities in the legal battle. It addresses broader social issues of communal and gender-based violence and survivors' challenges. The article stresses the significance of accountability and timely justice in cases of sexual violence.

PRINT | JURY APPRECIATION CITATION | ENGLISH

SAFINA NABI

'I GAINED A NEW PURPOSE': KASHMIRI WOMEN EMBRACE WHEELCHAIR BASKETBALL' | CSMONITOR.COM

Safina Nabi's article sheds light on the often-overlooked struggles of disabled women in a traditional society, sharing personal stories like Inshah, Ishrat, and Humera. It underscores the significance of adaptive sports in promoting independence and self-confidence for individuals with disabilities while highlighting the pressing issue of insufficient disability rights support and infrastructure in the region of Kashmir.



PRINT | JURY APPRECIATION CITATION | HINDI

ARUN KUMAR

'40 HAZAAR CRORE KI BEGAARI' | RAJASTHAN PATRIKA

Arun Kumar's article presents a compelling narrative backed by statistics, highlighting the stark disparity in the allocation of household responsibilities between men and women. Their meticulous research and data analysis reveal the staggering extent of unpaid domestic work that women undertake, often sacrificing their economic potential and independence.

WEB | JURY APPRECIATION CITATION | HINDI

APOORVA SINGH

'PALLABI GHOSH KAR CHUKI HAIN 5000 SE JYADA LOGON KO HUMAN TRAFFICKING SE RESCUE, ALMARI AUR TUNNEL TODKAR TASKARI SE BACHA CHUKI HAIN KAI LADAKIYON KO' | GNTTV.COM

Apoorva Singh has brought attention to the rescue of more than 5,000 victims of human trafficking by Pallabi Ghosh, who rescued them from precarious situations, including hidden closets and tunnels used for illegal activities.



WEB | JURY APPRECIATION CITATION | HINDI

AISHWARYA AMRITVIJAYRAJ

'EK NAZAR RAMCHANDRA MANJHI, 'NAACH' AUR UNKE KALAKARON KI SAMAJIK STHITI PAR' | FEMINISMININDIA.COM

Aishwarya Amritvijayraj's article delves into the life of Ramchandra Manjhi, a devoted male dancer. It underscores the importance of challenging societal norms and celebrating diverse artistic expressions within the male dancer community. The article provides a platform for male dancers to share their experiences and reveals the violence and discrimination they face while performing feminine roles on stage.

WEB | JURY APPRECIATION CITATION | HINDI
SANAVVER SHAFI
'BAHU-BETI TAX' | 101REPORTERS.COM

Sanavver Shafi's podcast unveils an innovative tax collection approach and broader implications for women's empowerment and rural community development. It immerses listeners in the rural landscape of Bhopal, showcasing how these empowered women serve as not just tax collectors but also champions of social justice.



WEB | JURY APPRECIATION CITATION | HINDI

POOJA RATHI

'CHHOTE SHAHARON-KASBON MEIN AURATON KA SAATH DETI UNKI SCOOTY!'
| FEMINISMININDIA.COM

Pooja Rathi's article beautifully portrays scooters as more than just transportation; they symbolise liberation, granting women greater autonomy for women. It depicts the challenges of solo travel and the newfound freedom and self-assurance women gain when mastering scooter riding.



WEB | JURY APPRECIATION CITATION | HINDI

AASHIKA SHIVANGI SINGH

*'SAVITRI KA VIDYABAGH VANCHITON TAK PAHUNCHA RAHA HAI
SHIKSHA KA BUNIYADI ADHIKAR'* | FEMINISMININDIA.COM

Aashika Shivangi Singh's article explores the nexus of child labour, caste discrimination, and poverty in India, leaving children vulnerable to sexual violence and lacking access to education. It highlights 'Savitri Ka Vidyabagh,' a community learning centre near Mathura, which provides education and protection for survivors of child labour and sexual violence.





PRINT | MAGAZINE - FEATURE | ENGLISH

PAROMITA CHATTERJEE

'OPEN FIELD' | THE CARAVAN

Paromita Chatterjee's exemplary sports feature 'Open Field' offers a unique and insightful perspective on the challenges and triumphs of girls pursuing football in Kolkata. Their writing skillfully challenges societal norms and encourages the empowerment of young female athletes. This feature enriches the world of sports journalism and inspires readers to challenge fixed identities and embrace their passions.

PRINT | EDITORIAL/OP-ED | ENGLISH

HENGAM RIBA

'PARTICIPATION OF WOMEN IN POLITICS' | THE ARUNACHAL TIMES

Hengam Riba's Op-Ed piece 'Participation of Women in Politics' demonstrates a remarkable blend of facts and opinion. It sheds light on the paradoxical nature of northeastern states, emphasising the imperative of greater women's political engagement.



WEB | ARTICLE | ENGLISH

SAYANTANI DEB

'THROUGH KHOMLAINAI, GIRLS IN ASSAM FIND STRENGTH AND FORTUNE ON THE WRESTLING MAT' | 101REPORTERS.COM

Sayantani Deb's work brings to light the remarkable journeys of girls from economically disadvantaged backgrounds striving to complete their education while excelling in Wrestling, a sport rarely covered by mainstream media.

WEB | BLOG | ENGLISH

SAHIL PRADHAN

'IN ODISHA WE HAVE A FESTIVAL TO CELEBRATE PERIODS BUT STILL CALL IT 'DIRTY' | YOUTHKIAWAAZ.COM

Sahil Pradhan's blog combines a rich tapestry of historical, geographical, and social elements with personal reflections and contemporary events, creating a compelling narrative that challenges prevailing norms and beliefs surrounding menstruation. By shedding light on the multifaceted aspects of menstruation, Pradhan's work contributes to broader conversations on this crucial topic and invites readers to reflect on societal perceptions and attitudes.



WEB | FEATURE | ENGLISH

SOHINI SENGUPTA

'TRANS VOICES IN CAMPUSES: THE NEED FOR SAFE SPACES BEYOND ELECTORAL LIP SERVICE' | FEMINISMININDIA.COM

Sohini Sengupta's exploration delves into the intersectionality of challenges faced by the transgender community. It exposes everyday experiences of invisibility and homophobia within the system. The article emphasises the lack of essential infrastructure like inclusive toilets and discriminatory pedagogical practices on campuses. It calls for the elimination of 'micro-aggressions' and genuine efforts to create a genuinely trans-inclusive society beyond mere lip service.

WEB | FEATURE-VIDEO | ENGLISH
THE WIRE – YOUTUBE.COM

'HOW 'FIRE' AND WATER HOLD COASTAL BENGAL'S WOMEN HOSTAGE'

The Wire's feature video is an outstanding work of journalism that effectively addresses the critical issue of climate change's impact on women's health in coastal Bengal. It excels in analysis, perspective, facts, language, presentation and topicality. This video is a powerful advocacy tool that raises awareness about the challenges faced by women in vulnerable communities due to climate change.



WEB | NEWS REPORT | ENGLISH

AISHWARYA MOHANTY

'MARINE FISHING BAN IN ODISHA LEADS TO LOSS OF INCOME FOR WOMEN INVOLVED IN ALLIED ACTIVITIES' | INDIA.MONGABAY.COM

Aishwarya Mohanty's article highlights the overlooked consequences of the marine fishing ban in Odisha, specifically on women engaged in related activities. It underscores their economic and social hardships and raises awareness about gender disparities in compensation. As men migrate, women shoulder family responsibilities, leading to disempowerment experiences.

WEB | FEATURE | HINDI

MALABIKA DHAR

'AUTISM AUR MAHILAEN: MAHILAON KE EHASAAS KE MAANYATA, UNKI CHUNAUTIYON AUR SAMASYAON KI BAAT' | FEMINISMININDIA.COM

Malabika Dhar's article reveals the ignorance and distinct challenges encountered by autistic women and girls, challenging the misconception that autism primarily affects men. Supported by thorough research, Dhar underscores the neglect and discouragement faced by autistic women due to a lack of gender-specific research and persisting biases in the field.



WEB | FEATURE-VIDEO | HINDI

MARIYA RAJAN

'SILIGURI' | NEWSREEL.ASIA

Mariya Rajan's work is a powerful exposé of the local population's vulnerabilities and the urgent need for awareness and action. Their investigative storytelling, takes viewers on a compelling journey, uncovering the disturbing trend of missing children in the post-pandemic era and the sinister activities of child traffickers who have made Siliguri their hub.

WEB | DOCUMENTARY | BENGALI

RANGEEN KHIDKI FOUNDATION – YOUTUBE.COM

'PROJECT PERIOD ADDA'

The Rangeen Khidki Foundation's Period Adda program has documented the inspiring journey of 14 resilient adolescent girls from Goalbati village. Over eight months, the program aims to empower these young changemakers, fostering transformative shifts in their perceptions of menstruation and within their communities.





PRINT | ARTICLE | ODIA

PARAMBRAHMA TRIPATHY

'MAHILA BIDWESHI PARAMPARA: ANTA KEBE?' | THE SAKALA

Parambrahma Tripathy's article points out that attitudes towards gender issues are fundamentally shaped within the family unit – an incisive and profoundly relevant observation. The piece makes a crucial assertion: Attitudes towards women are not confined to a specific gender; women can harbour anti-women sentiments, just as men can be staunch advocates for women's rights.

PRINT | COLUMN | ODIA

DWITI CHANDRA SAHU

'JHIA KEBAL JHIA NUHE' | DHARITRI

Dwiti Chandra Sahu's column highlights instances of married women surpassing men in caring for their parents, challenging stereotypes with real-life examples. It spotlights a significant Orissa High Court judgment, affirming that marriage shouldn't be a 'disqualification' in compassionate employment decisions. This ruling fosters hope for a more equitable future.



PRINT | NEWS REPORT | ODIA

RAJASHREE SAHOO

'POTHICHITRA SHILPI GAON ABAHELITA: PARAMPARA BANCHEICHHANTI MAHILA' | THE PRAMEYA

Rajashree Sahoo's story depicts women taking charge of preserving the 'Pothi Chitra' tradition as men sought employment elsewhere. Amid the COVID-19 pandemic, this migration intensified, leaving women as the torchbearers of this endangered legacy.

TELEVISION | NEWS FEATURE | ODIA

PRAGNYA BHARATI CHOUDHURY AND JYOTSHNARANI DALAI

'ODISHA BANYA BIPATTIRE RUTUMATI MAHILANKA DURDASHA' | OTV

Pragnya Bharati Choudhury and Jyotshnarani Dalai's investigative reporting captured the plight of menstruating women in flood-stricken villages, forced to use unhygienic cloth. Their story prompted swift action; the state government started including sanitary pads in relief kits for flood-affected communities, addressing a previously overlooked urgent need. Their dedication to reporting made a meaningful impact.



Jury Appreciation Citations



PRINT | JURY APPRECIATION CITATION | ENGLISH

NITIN SHARMA

'AIMING TO LIFT SPIRITS' | THE INDIAN EXPRESS

Nitin Sharma's newspaper article offers a compelling glimpse into the life of a female weightlifter. The article engages readers and highlights the athlete's remarkable journey, earning the jury's recognition.

WEB | JURY APPRECIATION CITATION | ENGLISH
SREEMATI SEN

'IF I DON'T WANT TO TAKE CARE OF MY GRANDCHILDREN, IT DOESN'T MAKE ME 'SELFISH'!' | WOMENSWEB.IN

Sreemati Sen's blog offers a unique perspective on the challenges faced by elderly parents of modern couples, drawing from their personal experiences and response to their mother's situation. Sen's work resonates with readers with empathy and clarity and enriches discussions on family dynamics and caregiving in contemporary society.



WEB | JURY APPRECIATION CITATION | ENGLISH
SANSKRITA BHARADWAJ

'IN NAGALAND, DESPITE AN ACT TO PROTECT STREET VENDORS, WOMEN VENDORS STRUGGLE FOR BASIC AMENITIES' | INDIASPEND.COM

Sanskrita Bharadwaj's article explores the specific problems and difficulties these women encounter, especially in the aftermath of the pandemic. Bharadwaj's piece highlights the absence of essential facilities such as vending sheds and toilets for women vendors, underscoring the urgent need for improved conditions and support.





PRINT | ARTICLE | ENGLISH

MANSI SARAF JOSHI

'WOMEN'S HEALTH TAKES SEVERE HIT AMID PANDEMIC' | PUNE TIMES MIRROR

Manasi Saraf Joshi's article uncovers issues such as restricted access to authorised termination services, increased gynaecological problems and limited healthcare access due to pandemic fears. It also highlights a surge in domestic violence and acid attacks, calling for much-needed attention to women's well-being.

PRINT | ARTICLE | ENGLISH

SUMEDHA RAIKAR MHATRE

'MOTHER SUPERIOR' | MIDDAY

Sumedha Raikar Mhatre's insightful article explores the complexities, joys and challenges of motherhood. Her ability to delve into the depths of these experiences and share them with empathy and authenticity is commendable.



PRINT | FEATURE | ENGLISH

MOHUA DAS MENON

'WHY TRAFFICKING SURVIVORS NEED MORE THAN 'RESCUE' | TIMES OF INDIA

Mohua Das Menon's article highlights the systemic issues surrounding human trafficking cases, including the challenges survivors face in seeking justice, the lack of proper follow-up and support mechanisms, and the stigma and discrimination they encounter from society. Das' in-depth investigation and insightful analysis underscore the urgency of addressing these critical issues.



PRINT | INVESTIGATIVE STORY | ENGLISH

RUPSA CHAKRABORTY

'DEATH DURING CHILD BIRTH: AT MUMBAI'S M-EAST, MATERNAL HEALTH TAKES A BEATING' | THE INDIAN EXPRESS

Rupsa Chakraborty's investigative report delves into the critical issue of high maternal mortality rates in Mumbai's M-East ward. Over a period of six years, they examine data showing alarming maternal deaths and highlights the disparity in healthcare facilities between M-East and other wards. The report uncovers mothers' challenges during childbirth and the healthcare system's shortcomings.



WEB | ARTICLE | ENGLISH

NOLINA MINJ

'THE HORRORS OF QUEER CONVERSION THERAPY IN INDIA' | SCROLL.IN

Nolina Minj's article compassionately explores the profound challenges and traumas faced by LGBTQIA+ individuals, exposing the harm caused by conversion therapy and the need for greater awareness and action to protect vulnerable community members.



WEB | E-MAGAZINE | ENGLISH

JASHVITHA DHAGEY

'WANTED: SAFE AND AFFORDABLE HOUSING FOR WORKING WOMEN IN CITIES' | QUESTIONOFCITIES.ORG

Jashvitha Dhagey's article delves into women's housing challenges and their impact on careers and well-being. It exposes gender discrimination in the housing sector, highlighting how single women face prejudices, restrictions, and scrutiny during house-hunting. The article vividly portrays women's difficulties negotiating curfews, guest limitations, and discriminatory terms imposed by house owners.



WEB | FEATURE | ENGLISH

SAUMYA KALIA

'WHY INDIA'S LAWS MAKE ABORTION TRAUMATIC & DANGEROUS FOR MINORS' | ARTICLE-14.COM



Saumya Kalia's article delves into the intricate web of India's abortion laws, their implications and the profound challenges they pose. It also examines the interplay between the MTP Act and the Protection of Children from Sexual Offences (POCSO) Act within the criminal justice system. It raises critical questions about their impact on minors involved in consensual relationships.

WEB | FEATURE-VIDEO | ENGLISH

MYTHREYEE RAMESH

'NOT MOTHER'S FAULT, BUT PANDEMIC'S: GIRLS IN MUMBAI SLUM WANT TO STUDY' | THEQUINT.COM

Mythreyee Ramesh's video feature compassionately addresses the challenges faced by female students in a Mumbai slum during the COVID-19 pandemic. The video effectively conveys the impact of the pandemic on their lives and aspirations. It serves as a reminder of the challenges female students faced during the pandemic and the power of collective action to transform lives.



WEB | FEATURE-VIDEO | ENGLISH

HERCIRCLE.IN

'HER BURDEN-WOMEN & INDIA'S WATER CRISIS'



HERCIRCLE'S impactful video effectively highlights the water crisis in Danganmal and its disproportionate impact on women. It highlights the sufferings of women and their responsibility to collect water from a distance every day. It depicts the patriarchal norms in the crudest form.

WEB | NEWS REPORT | ENGLISH

SHREYA RAMAN

'WHY ELDERLY WOMEN WITH DISABILITIES ARE AT HIGHEST RISK OF ABUSE, NEGLECT' | BEHANBOX.COM

Shreya Raman's report reveals the harsh realities faced by elderly women with disabilities who, due to social norms and government policy gaps, rely on family for care. It explores the gender and disability intersection, highlighting their vulnerabilities. The article emphasises the need for comprehensive policies to support India's elderly population, especially those with disabilities.





PRINT | ARTICLE | HINDI

MEGHNA PANT

'EK THAPPAD SE SAB SHURU HOTA HAI, LADKIYAN ISSE BARDAASHT NA KAREN!' | DAINIK BHASKAR

Meghna Pant's article exposes India's domestic violence issue, using narratives and data to spur action. It illustrates how a single 'thappad' (slap) can trigger a cycle of abuse, emphasising the importance of women speaking out. It raises awareness about women's safety at home and in public spaces, urging for change.

PRINT | NEWS REPORT | HINDI

KANARAM MUNDIYAR

'PHOOLIYA KALAN KI BETIYON KA KAMAAL, HAR SAAL HOCKEY MEIN CHHOO RAHI AASMAAN' | RAJASTHAN PATRIKA

Kanaram Mundiya's news report skillfully narrates how girls from Phooliya Kalan are breaking barriers and making their mark in the world of hockey, becoming inspirational figures for hundreds of others. By showcasing girls' success from rural areas and encouraging their aspirations, this news report sends a powerful message emphasising that daughters are second to none in any competition.



WEB | BLOG | HINDI

PREETI AGYAAT

'NIRBHAYA KE 10 SAAL BAAD, KITANI NIRBHAY HAIN STREEYAAN?' | HASTAKSHER.COM

Preeti Agyaat's article reminds readers of the painful and tragic 'Nirbhaya' event and provokes their thoughts and emotions. It sheds light on the disturbing reality that, despite extensive discussions, debates, and public outrage, women continue to face significant threats to their safety. It effectively highlights the ongoing vulnerability of women in India, where crimes against them persist.



WEB | FEATURE | HINDI

AMARPAL SINGH VERMA

"SHUBH GHADI' MEIN SANTAAN KE JANM KI CHAAH SEHAT PAR PAD RAHI BHARI' | THIP.MEDIA

Amarpal Singh Verma's article explores the rising trend of scheduling caesarean sections for auspicious timing. It examines this phenomenon, culturally and medically, revealing its motivations. The article provides insights into the cultural beliefs and pressures that influence families' decisions regarding childbirth.



WEB | TOPICAL/ISSUE BASED PROGRAMME | HINDI

ABHIVYAKTI MEDIA FOR DEVELOPMENT - YOUTUBE.COM

'HUM CHAHE HAI'

This video feature documents the repercussions of lockdown on young girls from Nashik's tribal belt, including increased dropouts, early marriages, unemployment, and heightened stress and mental health issues. Shodhini of Abhivyakti sheds light on these challenges and amplifies the voices of these rural girls, offering a platform for their stories to be heard.



PRINT | ARTICLE | GUJARATI
SHAILESH NAYAK

'MUMMYIO CHE DRIVING SEAT PAR' | GUJARATI MID DAY

Shailesh Nayak's article delves into the lives of widowed or divorced mothers who have courageously embraced non-traditional careers, challenging societal norms and inspiring change.



PRINT | COLUMN | GUJARATI
HASMUKH GAJJAR

'IRAN NI KRANTI PEHLA NI HIJAB MUKT MAHILAAO' | GUJARAT SAMACHAR

Hasmukh Gajjar explores the plight of Iranian women who have fought against compulsory hijab and other gender-related restrictions. The column takes readers on a historical journey, examining how Iran's societal norms for women changed dramatically after the Islamic Revolution 1979. It draws striking parallels to gender discrimination issues faced by Indian women.



WEB | FEATURE-VIDEO | GUJARATI
TEJAS VAIDYA

'AHMEDABAD- TUKA KAPDA MATE TOKTA , YUVTI E KUSHTI MA GUJARAT NU NAAM KARYU' | BBC NEWS GUJARATI - YOUTUBE.COM

Tejas Vaidya tells the remarkable story of Sanofer Pathan, a Muslim girl who shattered societal stereotypes by pursuing wrestling. Despite facing ridicule for her choice of sportswear that went against the community's gender norms, Sanofer has become a source of inspiration for many young girls in the Muslim community.



WEB | INVESTIGATIVE REPORTS | GUJARATI
ARJUN PARMAR

'MAHILAONA BALATKAR & BALKIONE TARCHODI DEVAY' | BBC.COM/GUJARATI

Arjun Parmar's investigative reports delve into two pressing issues: the compensation for survivors of gender-based violence and the abandonment of girl children in 'developed' states. Parmar's work uncovers the harsh realities faced by women and girl children, shedding light on the urgent need for societal change.



PRINT | FEATURE | MARATHI
SHAILAJA TIWALE

'KUNI GHAR DETA KA GHAR?' | LOKSATTA

Shailaja Tiwale's article effectively conveys the tragic reality of abandoned women in mental hospitals, using simple and compelling language that deeply resonates with readers. The gender-sensitive perspective reflected in the article is commendable, and it sheds light on an issue of utmost importance that demands immediate attention and action.





WEB | FEATURE | MARATHI

SUMITRA VASAVE

**'ASTAMBA RUSHI YATRA: ANDHASHRADHA DUR KARNYASATHI BAIMANUS
CHA LADHA' | BAIMANUS.IN**

Sumitra Vasave's feature is a courageous and powerful exposé of the discrimination against women in the Astamba Rishi Yatra. Her participation in an event where women have historically been prohibited and her willingness to speak out against this injustice reflects her incredible strength and commitment to gender equality.

WEB | FEATURE-VIDEO | MARATHI

SHRIKANT BANGALE

**'FACEBOOK VER SHETI SHIKAVNARYA SAVITA DAKLE YANCHI PRERNADAYAK
KAHANI' | BBC.COM/MARATHI**

As depicted in Shrikant Bangale's Feature Video, Savita's journey from discontinuing her education due to poverty and early marriage to becoming a Master Trainer with SEWA of Ahmedabad is truly inspiring. Through social media platforms like WhatsApp and Instagram, she empowers thousands of women in agriculture, fosters self-help groups, and tirelessly advocates for justice and equality for women.



WEB | FEATURE SERIES - VIDEO

MAXWOMAN.IN

'HER STORY - KAUTUMBIK HINSACHARAVARIL MALIKA'

Maxwoman's series on domestic violence survivors showcases resilience, success and empowerment, contributing significantly to addressing the issue of domestic violence with a gender-sensitive approach. This series has provided a platform for survivors to share their stories and provided inspiration and empowerment for countless women facing domestic violence.

Jury Appreciation Citations

PRINT | JURY APPRECIATION CITATION | ENGLISH

RUPSA CHAKRABORTY

**'METROS SHOW GENDER GAP IN COVID-19 VACCINATION, MORE MEN GET
JABBED' | THE INDIAN EXPRESS**

Rupsa Chakraborty's report on the gender gap in COVID-19 vaccination in major Indian cities calls for action. Through research and analysis reveal disparities in urban vaccination campaigns. Chakraborty's work exposes contributing factors and emphasises the importance of targeted interventions to ensure equitable vaccine access.



PRINT | JURY APPRECIATION CITATION | ENGLISH

HEENA KHANDELWAL

**'WE SHOULD ALL HAVE THE RIGHT TO LOOK AND FEEL BEAUTIFUL' |
SUNDAY MID-DAY**

Heena Khandelwal's article offers a comprehensive account of the movement that led to the banning of regressive widow customs in 5,000 Gram Panchayats. These practices perpetuated gender discrimination and caused trauma for widows. Her article emphasises the need for men and Panchayats to participate in banning these rituals, facilitating transformative change actively.



WEB | JURY APPRECIATION CITATION | ENGLISH

PARVATI BALAGOPALAN

'THE MENSTRUAL RIGHTS SONG - AOI X BOONDH' | [AGENTSOFISHQ-YOUTUBE.COM](https://www.agentsofishq-youtube.com)

Parvati Balgopalan's video campaign 'Boondh x AOI - Menstruators will Menstruate' effectively addresses menstrual discrimination and menstruators' rights with an engaging song and factual content. This captivating video campaign effectively draws the viewer's attention with a well-fitting piece that intertwines facts and statistics throughout the narrative.



WEB | JURY APPRECIATION CITATION | ENGLISH

SANKET JAIN

'IN KOLHAPUR, ATHLETES GET THAT SINKING FEELING' | [RURALINDIAONLINE.ORG](https://www.ruralindiaonline.org)

Sanket Jain's reporting is a poignant journey into the lives of young sportswomen like Saniya Mullani, Aishwarya Birajdar, and Sonali Kamble. They come from agricultural families deeply affected by climate change. These articles use powerful storytelling to reveal how shifting rainfall patterns, frequent floods, and financial distress have impacted these athletes' mental well-being and dreams.



WEB | JURY APPRECIATION CITATION | ENGLISH

JASHVITHA DHAGEY & DNYANESHWARI BURGHATE

'THE RURAL IN THE URBAN: WARLI WOMEN OF MUMBAI'S NATIONAL PARK' | [QUESTIONOFCITIES.ORG](https://www.questionofcities.org)

Jashvitha and Dnyaneshwari's article spotlights the struggles of Warli women in their battle for land rights, urban amenities, and recognition within a protected forest. It showcases the resilience and determination of these women, especially the older generation, who have been at the forefront of this fight, securing rights and education for younger generations.



WEB | JURY APPRECIATION CITATION | ENGLISH

VARSHA TORGALKAR

'INDIA'S GIG ECONOMY IS FAILING WOMEN WORKERS' | [EQUALTIMES.ORG](https://www.equaltimes.org)

Varsha Torgalkar's news report highlights gender disparities in the gig economy, where less than 10 per cent of workers are women. It exposes harsh realities despite promised flexibility using worker experiences like Seema Singh's. The article strongly advocates for improved conditions, fair pay, and legal protections for women gig workers. It also emphasises their remarkable resilience in the face of adversity.





PRINT | MAGAZINE - ARTICLE | ENGLISH

SAI PRIYA KODIDALA

'WORDS AND BULLETS' | THE CARAVAN

Sai Priya Kodidala's article provides a critical perspective on the Telangana People's Movement and the often-neglected contributions of women during the significant period of struggle. The story highlights that women were active participants, support providers and courageous fighters for justice. It transcends traditional narratives by shedding light on the multifaceted aspects of the movement.

PRINT | NEWSPAPER - ARTICLE | ENGLISH

NITIN SHARMA

'DON'T WEAR SHORTS, THEY TOLD HER....THIS GOLD WILL INSPIRE ALL GIRLS' | THE INDIAN EXPRESS

Nitin Sharma skillfully highlights the importance of challenging gender biases and encourages society to support and celebrate the achievements of young women like Nikhat Zareen. This article is an empowering narrative, inspiring girls to pursue their dreams fearlessly. The story breaks barriers and shatters preconceived notions about what women can and cannot do.



PRINT | FEATURE | ENGLISH

PRIYA M MENON

'I'M A TRANSMAN AND I NEED A GYNECOLOGIST' | THE TIMES OF INDIA

Priya Menon's article highlights the struggles of individuals like Bharat, a 28-year-old transgender man who retained his female reproductive organs, in accessing proper gynaecological care. It addresses issues related to hormone replacement therapy, medical professional awareness, and the emotional impact of being misunderstood and misgendered in medical settings.



WEB | ARTICLE | ENGLISH

JOHANNA DEEKSHA VICTOR

'WHY INDIAN SEX WORKERS DREAD GOING TO A HOSPITAL' | SCROLL.IN

Johanna Deeksha Victor's article adeptly tackles the healthcare challenges confronting sex workers. She amplifies their voices and advocates for a more inclusive and compassionate healthcare system. Through compelling case studies and enriched narratives with field experiences, they vividly and empathetically portray the hurdles sex workers encounter within the healthcare system.



CONSISTENT WRITING ON WOMEN ISSUES

MEENAKSHY SASIKUMAR

THEQUINT.COM

Meenakshy Sasikumar's journalism exemplifies a steadfast commitment to women's issues. Their articles 'Unmarried Women Denied Basic Vaginal Tests: Will SC Ruling End Discrimination?', 'Naming Survivor, Claiming Victimhood: Vijay Babu's Plot To Undo #MeToo Movement' and 'Shraddha Walkar Murder: Insensitive Jokes & Memes Are Part of the Problem' reflect her dedication to shedding light on crucial subjects and advocating for change.



SOUTHERN REGION

WEB | DOCUMENTARY | ENGLISH

ATHIRA MADHAV & SUSAN JOE PHILIP

'PENNTHOLPAAVAKOOTHU - CHALLENGING PATRIARCHAL SHADOWS' | **ONMANORAMA.COM**

Athira Madhav and Susan Joe Philip's documentary focuses on Rajitha Pulavar, Kerala's pioneering female Tholpaavakoothu artiste. It highlights her indomitable spirit and her troupe's dedication, providing a glimpse into their aspirations and challenges. Their efforts in bringing Tholpaavakoothu to the public stage have transformed the perception of this traditional art form and empowered women to break free from age-old restrictions.



WEB | FEATURE | ENGLISH

SAYANTAN DATTA

'INDIAN SCIENCE INSTITUTE'S CURIOUS PENCHANT FOR GENDERED HOSTELS' | **SCIENCE.THEWIRE.IN**

Sayantana Datta's feature exposes the wide-ranging consequences of gender-segregated living arrangements in science institutions, including reinforcing biases, sexualising friendships and hindering scientific collaborations. The report's impact led to policy changes at the Indian Institute of Science Education and Research (Mohali) towards more inclusive student housing.



WEB | NEWS REPORT | ENGLISH

SHREEHARI PALIATH

'HOW WOMEN FARMERS ARE HELPING TRANSITION TO NATURAL FARMING IN ANDHRA PRADESH' | **INDIASPEND.COM**

Shreehari Paliath's reporting provides a fresh perspective on the prevailing gendered mindset in agriculture, challenging the notion that men exclusively lead farming. The report showcases how women farmers can be pivotal in ushering in a paradigm shift towards sustainable and environmentally friendly agricultural practices.



PRINT | ARTICLE | KANNADA

MANJUSHREE M. KADAKOLA

'LINGADA HANGU TOREDU' | **PRAJAVANI DAILY**

Manjushree Kadakola's storytelling masterfully depicts trans man, gender rights activist and musician Rumi Harish's journey through societal expectations, identity and self-discovery. The narrative skillfully conveys the challenges and triumphs of Rumi's life, shedding light on broader issues faced by gender minorities. The writing informs and inspires readers to contemplate the nuances of gender and the significance of acceptance and inclusivity.



WEB | DOCUMENTARY | KANNADA

RAJATH SHARMA & ANITHA PAILOOR

'AKSHATHA HUMCHADAKATTE: SAMAJIKA KAALAJIYA PRAKASHANA NADESUTTIDDARE' | **DECCAN HERALD - YOUTUBE.COM**

Rajath Sharma and Anitha Pailoor beautifully depict Akshatha Humchadakatte's Aharnishi Publications, emphasising its commitment to amplifying women's voices and marginalised communities. They showcase how literature can challenge norms and promote inclusivity, highlighting its transformative role. The documentary underscores literature's importance in shaping culture and building community.





PRINT | EDITORIAL/OP-ED | MALAYALAM

REMYA HARIKUMAR

'ONNURAKKE KARANJHIRUNENKIL...!' | THE MATHRUBHUMI

Remya Harikumar courageously delves into the deeply ingrained patriarchal norms within the judicial system, particularly in its treatment of sexual assault survivors. The story meticulously explores the multifaceted issue, shedding light on the absence of a survivor-friendly support system from filing an FIR to the trial's conclusion.

TELEVISION | DOCUMENTARY | MALAYALAM

JISHA K RAJ

'UDALU MARUNNAVARUDE PORATAVIJAYAM- AVARUDE NOVUM KANEERUM' | MANORAMA NEWS

This documentary breaks free from conventional narratives, shedding light on the challenges and celebrating the triumphs and resilience within the LGBTQIA+ journey. It transcends traditional victimhood narratives, encouraging viewers to see the LGBTQIA+ community as a symbol of strength, resilience and empowerment.



TELEVISION | NEWS FEATURE | MALAYALAM

SHABNA ZIYAD

'AVALE KONNATHALLE' | MEDIAONE TV

Shabna Ziyad courageously uncovers the tragedy of a Dalit woman's unnatural death near the Kerala High Court, emphasising the disparity between the rule of law and the delivery of justice. The story sheds light on the pressing issue of domestic violence and juxtaposes the incident's geographic proximity to the highest levels of the judicial system.

WEB | NEWS REPORT | TAMIL

HEMA RAKESH

'LESBIAN THAMBATHI SUBIKSHA, TINA: UNMAIYANA ANBUKKA YENGI IRUNTHEN' | BBC.COM/TAMIL

Hema Rakesh takes an in-depth look at the different aspects that make or mar a same-sex marriage, starting with familial and societal acceptance. They manage to normalise the union and identity, a rarity in reportage on this topic in Tamil media.



PRINT | FEATURE | TELUGU

I.V.L.N HARITHA

'AME GELICINDI... JADJIGA' | TELANGANA PUBLICATIONS PVT. LTD.

The article captures the essence of Manjula's incredible story, from her early migration to Hyderabad to her steadfast pursuit of education, all while managing the responsibilities of a family. Haritha's writing effectively portrays Manjula's unwavering commitment to education, her transition into a legal advocate, and her pivotal role in addressing legal issues within her community.

TELEVISION | DOCUMENTARY | TELUGU

VIJAYKRISHNA PAMULA

**'CRPF LO MAHILALU: RENDU VANDALA NALABHAI MAHILA BATTALION
PHYSICAL MARIYU ARMS SIKSHANA, SVAYAM RAKSANA PAI PRATYEKA
KARYAKRAMAM' | VANITHA TV**

Vijaykrishna Pamula offers a unique glimpse into the lives of the brave women in the CRPF. The documentary highlights the leadership and resilience of figures like Commandant Madhubala, Assistant Commandant Anisha, Arms Training Officer Geeta, and Inspector Snehalata. It promotes female initiative, self-defence education, and active engagement in safety and security concerns.



TELEVISION | NEWS FEATURE | TELUGU

MOHAN KADALI

'MECHANIC RANGANLO KUDA TAGGEDELE ANTUNNA MAHILALU' | VANITHA TV

Mohan Kadali's insightful storytelling follows Vidya's journey as she grapples with unique challenges as a garage owner. Despite initial employee hesitation and customer doubt, Vidya's determination prevails. The story captures her dedication, skills acquisition and garage transformation. This narrative informs and motivates individuals to pursue their paths despite societal expectations.



TELEVISION | TOPICAL/ISSUE BASED PROGRAM | TELUGU

SRIDHAR GOUD

**'BELT SHAPULANU VYATIREKINNCINA MAREPALLI DALITA MAHILALU' |
V6 NEWS CHANNEL**

Sridhar Goud exposes the dire impact of alcoholism, driven by cheap illegal liquor shops in Marepally. Tragically, five Dalit men perished in just four months due to excessive alcohol consumption. This crisis burdened the women and youth, many of whom were daily wage laborers. In response, Dalit women and youth valiantly challenged these illegal liquor shops, bravely confronting this recurring social issue.



WEB | FEATURE-VIDEO | TELUGU

SUREKHA ABBURI

**'ECO FRIENDLY PADS TAYARU CHESTUNNA TELANGANA TEENEJI AMMAYI' |
BBC.COM/TELUGU**

Surekha Abburi's feature highlights Dheeravati Anita's eco-friendly "Stree-Raksha pads" mission promoting menstrual hygiene and breaking taboos, for which Telangana recognised Anita with the Young Achiever Award. The story encapsulates Anita's journey, challenges and aspirations, emphasising the need for better production machinery and addressing peers' mobility issues.



Jury Appreciation Citations

PRINT | JURY APPRECIATION CITATION | ENGLISH

VASANTHI HARIPRAKASH

'SLOWLY AND SOLO-LY, CLAIM YOUR SPACE, WOMAN TRAVELLER' | DECCAN HERALD

Vasanthi Hariprakash's article inspires women to take solo journeys, challenging stereotypes and redefining public spaces for them. It stresses the role of families and spouses in enabling women's solo travel, making it safer and more accessible.

WEB | JURY APPRECIATION CITATION | ENGLISH

SUKANYA SHAJI

'THE ACQUITTAL OF FRANCO MULAKKAL: HOW ONE WOMAN'S AGONY BECOMES EVERY WOMAN'S AGONY' | FEMINISMININDIA.COM

Sukanya Shaji's article highlights the impact of Franco Mulakkal's acquittal on women and survivors, shedding light on their challenges in seeking justice. It addresses complex socio-religious and gender issues, emphasising the importance of amplifying women's voices in pursuing justice.



WEB | JURY APPRECIATION CITATION | ENGLISH

NIDHI SURESH

'POWER, LUST AND CHURCH: MULAKKAL VERDICT BRINGS FOCUS BACK ON SEX ABUSE IN CONVENTS DESPITE 'CHECKS' | NEWSLAUNDRY.COM

Nidhi Suresh's article sheds crucial light on the challenging question of "Why delay in complaining?" raised during the Franco Mulakkal case. By providing essential context regarding the church's internal justice system and the 14 attempts made by the survivor to alert church authorities about her sexual assault, she has skillfully unravelled the complexities surrounding reporting delays.

WEB | JURY APPRECIATION CITATION | ENGLISH

MAHIMA JAIN

'THE LAW THAT CRIMINALISES SEX BETWEEN YOUNG PEOPLE IN INDIA | SCROLL.IN

Mahima Jain's article discusses the unintended consequences of the POCSO Act, which criminalises relationships between adolescents and young adults. It exposes its misuse by parents due to caste, class or religious issues, leading young women to opt for unsafe healthcare services. The article raises important questions about consent in such cases.



WEB | JURY APPRECIATION CITATION | ENGLISH

AMRUTHA KOSURU

'I DID NOT KNOW MANUAL SCAVENGING WAS ILLEGAL' | RURALINDIAONLINE.ORG

Amrutha Kosuru's work movingly explores the lives of widows of manual scavenging workers, facing immense challenges in their struggle for survival, child-rearing and rebuilding their lives. Through their storytelling, they highlight the societal injustice of manual scavenging and the need for rigorous enforcement of its prohibition. This article delves into the complex disparities marginalised women face within a caste-based social system.

CULTURAL PERFORMANCE BY MEHRADIN LANGA & HIS TROUPE



The Langa group, led by the well-traveled grassroots cultural entrepreneur Langa Mehradin from Barmer, is a captivating force in the world of desert melodies. Alongside the Maganiyars, they hail from traditional musician communities, earning their livelihood through their art. These revered artists draw inspiration from epic tales, folklore, and the lives of their patrons. They mesmerise audiences with renditions of songs by Sufi saints and poets like Meera, Kabir, Surdas, Dadu, and other spiritual luminaries.

These folk singers skillfully accompany themselves using traditional instruments such as the double flute, dholak, Khartal, Sarangi, and more, infusing their performances with an authentic and traditional flair. Additionally, a group of Kalbelelia dancers with a distinctive style will grace the stage.

Rajasthani folk singers and dancers are known for their ability to engage the audience actively, encouraging participation, spontaneous dancing, and singing along, creating a lively and interactive atmosphere.

THE CHILDREN OF SHRI VEER BALIKA HIGHER SECONDARY SCHOOL

Established in 1927 by Jain Shvetambar Samaj, Shri Veer Balika Higher Secondary School is a distinguished educational institution accredited by the state's Education Department. It caters to students from infancy to Class 12, with a focus on Arts and Commerce for higher secondary classes. Initially dedicated to educating underprivileged girls, the school continues this mission after 96 years.

The school consistently produces academically excellent students who actively participate in extracurricular activities, fostering their holistic development. Notably, the sports program has seen students excel at state and national levels in kickboxing and weightlifting.

The alumni have achieved success in various fields, nationally and internationally, including the professional world, administration, media, healthcare, and education. The school's journey to its centenary year reflects the unwavering dedication of its board, teachers, and support from social organisations in shaping its students' futures with limited resources.

- Curtain Raiser
- Invocation dance by Children of Shri Veer Balika Higher Secondary School
- Address by Dr A. L. Sharada, Director, Population First
- Presentation of *Laadli* Media and Advertising Awards (Set 1)
- Address by Guest of Honour Mr. Jaydeep Biswas, Chief Policy and Partnership, UNFPA India
- Presentation of *Laadli* Media and Advertising Awards (Set 2)
- Address by Chief Guest, Dr Dev Swarup, Vice Chancellor, Baba Amte Divyang University
- Cultural Performance by Mehradin Langa and his troupe
- Vote of Thanks

JURY MEMBERS

1. **AKHILESHWARI RAMAGOUD** - Journalist with 30 years at Deccan Herald, celebrated Washington-based Foreign Correspondent, honored as Telangana Government's Best Woman Journalist.
2. **ANAND MADHAB** - Development Professional, Media Marketing Expert in CSR leadership, gender empowerment, and development campaigns.
3. **ANUJA GULATI** - Program Management Specialist, UNFPA.
4. **ANURADHA BHASIN** - Internationally published journalist, author, Executive Editor, Kashmir Time, Commonwealth Fellow 2016, and peace activist.
5. **DR. ARATHI P M** — Director of Mahatma Gandhi University's School of Gender Studies, specializes in public health law, gender justice, and feminist research methodology.
6. **DR. DAYA KRISHNA MANGAL** - Adjunct Professor at Johns Hopkins University, Bloomberg School of Public Health, USA, MD, with 40+ years of expertise in public health, spans academia, government, and international organisations.
7. **DR. MALTI MEHTA** - Teaches Mass Communication, Communication Skills, Development Communication, and Film production, Documentary & Short Film Maker.
8. **DR. MINAXI SHUKLA** - Co-founder of CHETNA, Ahmedabad, is a child rights and early childhood education consultant with government and civil society contributions. Recent role as a State Consultant for UNICEF and the Government of Bihar.
9. **GAUHAR GEELANI** - Journalist-author acclaimed for "Kashmir: Rage and Reason," SAJP Scholar, Chevening Fellow, Munich Young Leader, contributes to BBC, DW, The Telegraph, and more.
10. **GITA ARAVAMUDAN** - Journalist and author known for "Disappearing Daughters," "Baby Makers," and co-author of "ISRO: A Personal History." Renowned for pioneering surrogacy and female foeticide writing.
11. **GITA CHADHA** - Visiting Professor at Azim Premji University and Obaid Siddiqui Chair at NCBS, Bangalore. Former faculty at the University of Mumbai, with extensive contributions to science studies, feminist theories, and postcolonial studies.
12. **GITALI VINAYAK** - Chief Editor, Miloon Saryajani, a Marathi magazine and a social activist.
13. **GOKUL KRISHNAMOORTHY** - Independent Marketing Consultant and Columnist; Co-founder and Group Consulting Editor, Uplift MediaNews4u; Editor, The Free Press Journal BrandSutra.
14. **GOVIND CHATURVEDI** - A veteran journalist was associated with Dainik Navjyoti, UNI, Rajasthan Patrika, and more.
15. **INDU CAPOOR** - Founder Director of Centre for Health, Education, Training and Nutrition Awareness (CHETNA).
16. **JYOTSNA KAUR HABIBULLAH** - Social entrepreneur, and philanthropist. Associated with FICCI FLO Kanpur Chapter as Member, National Governing Body on Women.
17. **K LALITA** - Researcher, author, and co-founder of the Progressive Organisation of Women and Stree Shakti Sanghatana, renowned for her contributions to feminist historiography.
18. **KANKSHI NETRI** - Founder of NETRI Foundation, a pioneering women-centric political incubator and policy researcher driving technology-based political opportunities in India.
19. **K G SURESH** - Vice Chancellor at Makhnallal Chaturvedi National University of Journalism & Communication, former Director General of the Indian Institute of Mass Communication, Senior Consulting Editor with Doordarshan News.
20. **KIRAN MANRAL** - Author, TEDx speaker, podcaster, celebrated for literary contributions, received International Women's Day Award in 2018, named one of 75 Iconic Indian Women in STEAM in 2022.

21. **KULDEEP KAUR** - Retired vice principal of G.N. Khalsa College of arts, science, and commerce, Mumbai, a visiting faculty at Tata Institute of Social Sciences, dialect coach.
22. **LAD KUMARI JAIN** - Academic and former Chairperson of the Rajasthan State Commission for Women with significant contributions to political science, gender issues, and human rights.
23. **LAKSHMI LINGAM** - Former Dean and Professor at Tata Institute of Social Sciences, specialising in gender research, with recent studies on 'Gender Issues in Bollywood' and 'Gender and Social Norm Change among Women's Self-help Groups.'
24. **LEENA PUJARI** - Head of Sociology at K C College, Feminist sociologist, specialises in Gender Studies, feminist pedagogy, and jurisprudence.
25. **M- ADV. AUDREY FLAVIA MAJLIS** - Director at Majlis, leads the Gender and Law program, providing legal support for victims of domestic and sexual violence, empowering marginalised women and children to access justice.
26. **MADHURI DASAGRNATHI** - AGM of corporate communication at MEIL, journalist formerly associated with Sakshi TV, Metro India, and Telengana Today., classical musician.
27. **MIRA K DESAI** - Researcher in gender, development, and media studies for over three decades, contributions in Indian television studies, media education, and development communication.
28. **MEENA KARNIK** - Senior independent journalist, film critic, author, translator, Co-editor Akshar, author of 'Gautam, jury at international film festivals.
29. **PIYUSH JHA** - Film director, author, and co-founder of Talkietive Content Creators Pvt. Ltd. His diverse portfolio spans film, literature, and television, making a significant impact on contemporary storytelling.
30. **PREETA MATHUR** - Head of Ank Theatre Group, a podcaster and media contributor on theatre.
31. **RAJAN MAHAN** - Director and Dean, HJU, Jaipur and a veteran Journalist with NDTV.
32. **RAJENDRA TIWARI** - Senior journalist with 30+ years of experience, including leadership roles at Prabhat Khabar, Amar Ujala, Dainik Bhaskar, Hindustan, and Rashtriya Sahara.
33. **RANJANA DAS** - Development consultant with 12+ years' experience, specialising in gender, livelihood, and health, formerly with Oxfam India, Humphrey Hubert Fulbright Fellow.
34. **RANJONA BANERJI** - Independent journalist, currently a Consulting Editor with MxMIndia.com.
35. **RATNA BHARALI TALUKDAR** - Acclaimed journalist and writer, renowned for bringing Northeastern India to life through extensive fieldwork. Ram Nath Goenka Award recipient, author of three short story collections and two novels, with an unpublished children's book.
36. **REVATHI SIVAKUMARA** - Writer and journalist with 13 years of experience at The Times of India and Deccan Herald, now in digital media.
37. **RUPA MEHTA** - Media professional and women's activist with a 32-year career at Doordarshan, now a trustee of AWAG and Vikas Gruh.
38. **SHAMANTHA DS** - Author, Multimedia Professional, Founder and Director of Sarthi Organisation.
39. **SAMEERA KHAN** - Independent journalist and author of "Why Loiter," with over 30 years of journalism experience, specializes in gender issues and media training for sensitive reporting. Recipient of the National Laadli Media Award for Gender Sensitivity in 2020.
40. **SAMPAD MAHAPATRA** - Former Editor of 'The Sambad' and Founder Editor of 'The Nitidin', former Odisha Bureau Chief of NDTV.

JURY MEMBERS

41. **SANDEEP SAHU** - Multilingual journalist associated with the BBC World Service from Odisha, OTV, Outlook magazine, thequint.com, news18.com, and others.
42. **SATYAVATHI KONDAVEETI** - Women's rights activist and founder Editor of the first feminist magazine in Andhra Pradesh – 'Streevada Patrika' – Bhumika in 1993.
43. **SAUMYA BAIJAL**- Feminist, bilingual writer, ad woman, storyteller, poet, guest lecturer, radio presenter, theatre person, activist.
44. **SHAHINA KK** - Associate Editor of the news portal 'The Federal', winner of the International Press Freedom Award of 2023.
45. **SHEFALI CHATURVEDI** - Award-winning audio professional and communication consultant with two decades of experience, including work with WHO and BBC Media Action.
46. **SHOMA CHATTERJEE** – Independent journalist, author, film scholar, and veteran film critic. She has authored 32 books, of which eight are on gender issues.
47. **SUDHIR MISHRA** - Resident Editor at Navbharat Times, Delhi, with 25+ years of journalism experience at Dainik Jagran and Dainik Bhaskar.
48. **SUNEETA RAO** - Indipop icon with 40-year career, five albums, "Paree Hoon Main" hit. "LAADLI" spokesperson, prominent in Indian entertainment.
49. **SUNIL JHA** - 25+ years experienced journalist, specializes in political news and societal impacts, held editorial and managerial roles in various media, proficient in leveraging social media for news dissemination.
50. **TERESA REHMAN** - An award-winning journalist, author, and media educator based in northeast India.
51. **TK RAJALAKSHMI** - Chief of Bureau at Frontline, Delhi, with 25+ years in journalism, specializes in social sector issues like gender, health, education, labor, and press freedom.
52. **VANAJA C** - Award-winning journalist, TV presenter, and filmmaker.
53. **VASANTHA LAKSHMI** - Retired journalist with 40 years of experience in Telugu newspapers, now a human rights activist in Andhra Pradesh and Telangana, and former Publications Editor of Human Rights Forum.
54. **VINTA NANDA** - Filmmaker and writer. Editor of The Daily Eye, Creative Director at ACEE.
55. **YASIM SAIT** - Author, Counsellor, and Life Purpose Coach on a mission to empower women at different stages of their life.

ABOUT UNFPA



“

Media plays a critical role in addressing discriminatory social norms, shaping popular perceptions on gender roles and identities, and challenging stereotypes. UNFPA India is proud to partner with Population First for engaging diverse media to create an environment where women and girls are respected and valued.

”

Andrea M Wojnar

UNFPA India Representative and Bhutan Country Director

UNFPA's mission is to deliver a world where every pregnancy is wanted, every childbirth is safe and every young person's potential is fulfilled, ensuring rights and choices for all. Our work is guided by the principles of a human-rights-based approach set in place by the 1994 International Conference on Population and Development (ICPD), gender empowerment and equality, and the imperative that no one is left behind.

We work towards achieving three transformative results that promise to change the world for every individual by 2030:

- Zero Unmet Need for Family Planning
- Zero Preventable Maternal Deaths
- Zero Gender-Based Violence and Harmful Practices

Website- <https://india.unfpa.org/>

LOK SAMVAD SANSTHAN (LSS)

Lok Samvad Sansthan (LSS) is a registered Jaipur-based non-profit organisation under "The Societies Registration Act 1958" since 2000. They're also recognised by NITI Aayog and are a UN partner. LSS collaborates with various entities, including government, non-government, corporate, and international organisations, to address diverse social development, public policies, and human development issues. They have a track record of conducting media workshops, content analysis, and monitoring of NGOs and newspapers.

Over 14 years, LSS has focused on strengthening communication resources in the development sector and promoting professionalism in advocacy, communication, and media. They've partnered closely with UNICEF, particularly in building the capacity of journalists in child rights issues.

Website: <http://loksamvadindia.org>.

ABOUT POPULATION FIRST

Population First is a social impact organisation working on health and population issues from a gender and social development perspective. Population First was registered in March 2002 by Bobby Sista, doyen of the Indian advertising Industry, under the Bombay Public Trusts Act (1950) to leverage communication and media influence to address the social and demographic issues in the country.

Population First believes that unequal social development and gendered mindsets are responsible for the poor social demographic indices - be it maternal and child mortality, child marriages, or the falling sex ratios. Population First focuses on the gendered mindsets which undermine the value of girls and women, promote discrimination against them, and justify gender-based violence. The challenge is to change those mindsets.

Programs and interventions

- Population First's field-based intervention, "Action for Mobilization of Community Health Initiatives" (AMCHI), works to bridge the gap between the right holders and duty bearers to promote more gender-sensitive and people-oriented social development initiatives.
- Population First, through its flagship program, *Laadli*, leverages its goodwill in the media and advertising to influence the influencers to change how India treats its women by changing how media reports on gender issues and advertisements and films portray girls and women in their communication.

ABOUT LAADLI MEDIA INITIATIVES

The *Laadli* Media Advocacy initiatives focus on promoting gender sensitivity in media and communication to build a more gender equitable society by challenging the deep-seated misogyny and patriarchal mindsets in society. Recognising the importance of this section of our socio-economic tapestry, The *Laadli* Media and

Advertising Advocacy initiatives focus on:

1. Capacity building of communicators
2. Creating a supportive ecosystem of industry stalwarts, thought leaders, policy makers and influencers promoting change
3. Institute awards and other reward mechanisms to reinforce positive change

The interventions to achieve these stated goals are:

- Workshops for various stakeholder such as media and film professionals, advertising agencies, industry groups, professional bodies and students of media, film and journalism Fellowships and networking platforms for journalists
- Awards for excellence in gender sensitive portrayal across the fields of journalism, films, advertising, theatre, television, books and content creation
- Campaigns and events to raise awareness on various nuances of gender sensitivity
- Reports, research studies publications, films, and innovative and creative content.

Website – www.populationfirst.org

ABOUT LAADLI TROPHY



The *Laadli* Trophy extends the same analogy, with a red ribbon engraved with the words 'Celebrate Her Life'. The trophy captures movement, free spirit and reaches out to the sky denoting unlimited potential.

The Trophy is designed by Arzaan Khambhatta.

The programme support Team at PF

Ankita Keshri
Graina Fernandes
Hetali Vora
Khyati Trivedi
Pooja Nagdev
Sangita Waje
Swapnil Shirsekar

Collaborating Agency Team

Lok Samvad Sansthan -
Kalyan Singh Kothari
Mohit Sabdani
Tanya Saini

Rajasthan International Centre Team

NC Goel
Vijeta Charan
Bhagwan Biloniya & Team

Special Thanks

UNFPA Rajasthan Office Team

Shri Veer Balika School -
Kaushalya Tank & Team

Social Media Team

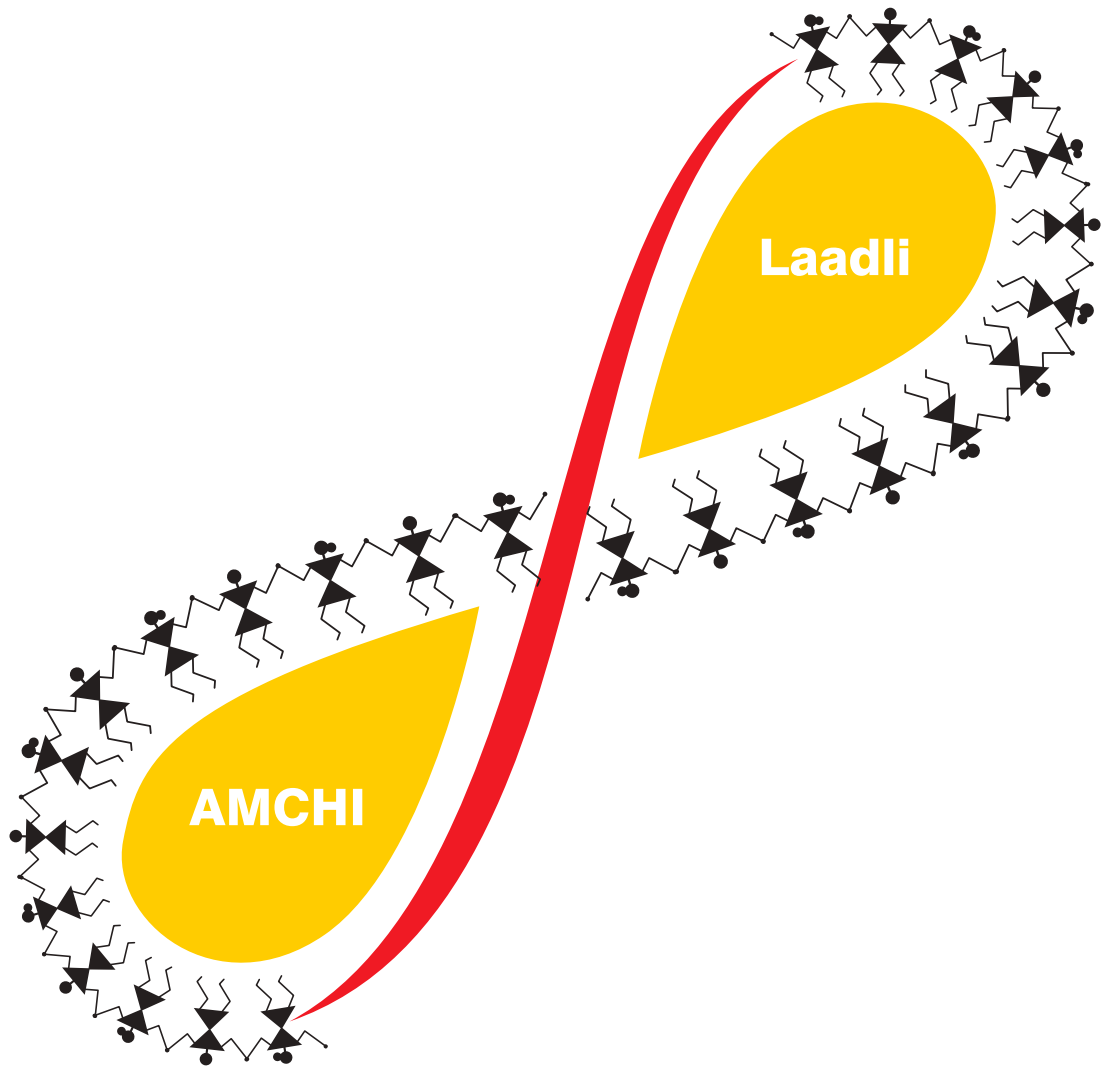
Krishna Vadrevu
Raghu Vamshi
Way2Mint

Master of Ceremony

Prof Sanjeev Bhanawat
Priyanka Kataria

Volunteers

Avani Nagar
Himanshu Sharma
Komal Choudhary
Kripa Upadhyay
Mandip Singh
Nikita Prajapati
Nitesh Sharma
Pallavi Sharma



Laadli and *Amchi* are Population First's flagship programmes addressing gender inequality and poor social development.

Contributions to Population First are exempt from tax under section 80-G (5) of the Income Tax Act. Population First is registered under Foreign Contributions (Regulation) Act 1976. Cheques can be made payable to Population First and mailed to: Bungalow no. 3, Paramhans CHS, Near new RTO, Next to Hotel VITS Sharanam, Eastern Express Highway, Thane (W) Mumbai - 400604. India.

Population First



Laadli

Celebrate Her Life

An Initiative by Population First

Supported by



United Nations Population Fund

Collaborating Agency



LOK SAMVAD SANSTHAN

Population First

Bungalow No 3, Paramhans CHS,
Ramkrishna Nagar, Next VITS Sharnam hotel,
Eastern Express Highway, Thane - 400604



www.facebook.com/population.first



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www.youtube.com/user/Laadli_PF



[Population First](https://www.instagram.com/Population First)

Logo & Brochure designed by: Pooja Nagdev