

Population First

12th LAADLI
MEDIA & ADVERTISING AWARDS
FOR GENDER SENSITIVITY
SUPPORTED BY UNFPA

(Regional Awards)



Laadli

Celebrate Her Life

An Initiative by Population First



Norwegian Embassy
New Delhi



(An ICFT UNESCO Member)



Centre for
Women's Studies



Wednesday, November 02, 2022 at 6:30 PM
At the DDE auditorium, Maulana Azad National Urdu University

FOREWORD

We are very happy that the *Laadli* Media Awards events are back as on-ground celebrations after more than two years of trying times. Despite all the challenges, we have managed to keep our spirits intact, continue with our commitments, and pursue our dreams of a just and equitable society.

We are thrilled to have registered a 14% increase over the last year in the number of entries received. Over 900 applications from media - print, electronic, and web media from across the country in 13 languages dispelled our skepticism about the response from the media considering the uncertainty faced by the industry.

We received 378 entries from the Northern, 128 from the Eastern, 178 from the Western, and 217 from the Southern regions. The category-wise patterns were indicative of the modern trend in the media industry where increasingly digital platforms are gaining more traction. While web entries registered as the highest amongst the categories, with nearly 63% of all entries, print stood next at 28% and the rest were from electronic Media including radio.

The jury was unanimous in its opinion that the entries were much more analytical, and displayed greater depth and more nuanced understanding. It is heartening to see the change we aspired for taking shape. I owe a big thank you to all those who sent their entries and congratulate the winners for looking at hitherto unexplored issues and topics from a gender perspective.

This year, we are privileged to honor Smt. N. Sarada Srinivasan with the *Laadli* Life Time Achievement Award on this day, the 2nd of November, 2022. A veritable living legend, she has raised the level of Telugu radio plays and other shows to the highest echelons. At the age of 85, she continues to mesmerize listeners across the globe.

The *Laadli* Media and Advertising Awards would not be possible if we did not have the unstinting support of our jury members, year after year. Their dedication and commitment to the cause inspire us to continue with our work despite all the challenges.

We are extremely happy to have Smt. Swati Lakra, ADGP, SHE teams, TS as our Chief Guest.

The effort put in by my team is commendable and the credit for the success of awards is deservedly theirs. I would like to extend my heartfelt appreciation to Ritu Motial, Malathi Kembhavi, and Pooja Nagdev who drove the Awards initiative. And, all the other team members who supported them.

We are grateful to Mr. Sriram Haridas, Deputy Country Representative, Unfpa, for joining us. The support extended by UNFPA not just in terms of funding but also the technical support provided is invaluable. A big thank you to Anuja Gulati and Shobhana Boyle for the same. We are also very grateful to the Norwegian Embassy for supporting us along with UNFPA.

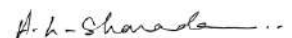
The collaboration with the Maulana Azad National Urdu University (MANUU) has been greatly rewarding and I thank Prof. Rizwan Ahamd from the Instructional Media Centre and Prof. Shahida Murtaza from the Centre for Women Studies for their cooperation and engagement in the successful organization of the awards.

Furthermore, on behalf of all of us at Population First and MANUU, I express deep gratitude to the Warsi brothers, the world-renowned Sufi Qawwals, for capturing the spirit of the awards event in their performance.

Our deep gratitude to HSBC, Indian Overseas Bank (IOB), and Cottage Wellness for joining us as cause partners.



Mr. S. V. Sista
(Executive Trustee)



Dr. A. L. Sharada
(Director)

REGIONAL AWARDS

On April 8th, 2022 a formal call for entries for the 12th edition of *Laadli* Media and Advertising Awards for Gender Sensitivity was announced. Applications were invited from journalists from print, digital and electronic media, and content creators for social media, blogs, and other web-based publications in English, Hindi, and all regional languages.

A series of online workshops preceded the call for entries in an effort to reach as many regional media persons as possible from Gujarat and the five Southern States. A total of 993 entries were received marking a 14% rise in the applications with North registering the highest number. The entries were sent from across the nation in 13 languages.

A total of 30 Jury meetings were conducted to identify the winners. Fifty-six eminent personalities from various walks of life including academics, media, and journalism, social activists, change makers, business strategists, authors, and more from across the country and some from overseas made up the jury panels. A total of 76 journalists are being presented the *Laadli* Media Advertising Award for Gender Sensitivity while 35 are receiving the Jury Appreciation Citations at the award function in Hyderabad.

Following a successful collaboration over the past several years, the initiative is once again being supported by UNFPA and the Norwegian Embassy in India.



PRINT | ARTICLE | ENGLISH

SASHIKALA VP & MAYANK JAIN

'UNSAFE AT HOME AND OUTSIDE: A CONUNDRUM OF WOMEN'S SAFETY IN THE CAPITAL' | THE PATROIT

Sashikala VP & Mayank Jain take a hard look at the increasing incidence of crime against women and children in the national capital. They document cases from rapes, and domestic violence, to abduction and trafficking and note the meager state protection and ineffective machinery.



PRINT | FEATURE | ENGLISH

BISWAJEET BANERJEE

'HARVEST OF HOPE' | THE PIONEER

Biswajeet Banerjee follows the story of Phula Devi and her band of 'rebels' who chose to stay back in their village and eke out a living by 'Batohi' of sharecropping. They had returned from Vapi with nothing to their name following the lockdown.



PRINT | NEWS REPORT | ENGLISH

HIRRA AZMAT

'COLD DESERT'S CANCER CRUSADER' | FREE PRESS KASHMIR

Hirra Azmat evocatively sketches the impact of his mother's cervical cancer on the Ladakh-born Dr. Nordon. He chose to give up his position at a Puducherry medical facility and return to his village to serve many others battling with the condition. Through this narrative, she explores the dismal awareness of the condition amongst the women of his native village.

WEB | ARTICLE | ENGLISH

VAISHNAVI RATHORE

'DAMS DISPLACED AND CHANGED WOMEN'S LIVES IN GUJARAT' | BEHANBOX.COM

Vaishnavi Rathore brings to notice the urgent action required by spotlighting the hardships endured by women displaced because of the construction of various dams in Gujarat. She diligently analyses the emotional and psychological impacts as she underscores the economic costs of the burden of development that pushes the evacuation of indigenous people.



WEB | BLOG | ENGLISH

SHIKHA SHARMA

'MIGRANT WOMEN FIND MOVING UP IS STILL HARD' | INDIATOGETHER.ORG

Shikha Sharma in her insightful piece focuses on the impact of migration on women, an aspect typically left out of the ambit of discussions, and policy decisions. She notes the difference in the way the burden plays out for women making them more socially, emotionally, and financially vulnerable, and advocates for gender-sensitive policy making.

WEB | DOCUMENTARY | ENGLISH

NATASHA BADHWAR

'PINS AND NEEDLES: LABOURING BODIES IN THE GURGAON GARMENT INDUSTRY' | VIMEO.COM

Natasha Badhwar presents a well-researched view of the lives of rural women who migrate to work in the Gurgaon garment industry. They are discriminated against, have to fend for themselves and their families, and are not organized enough to protest, leaving them at the mercy of exploitative employers.



WEB | FEATURE | ENGLISH

RIDDHI DASTIDAR

'WHY WORKPLACE SUPPORT IS A BASIC NEED FOR WOMEN WITH SCHIZOPHRENIA' | INDIASPEND.COM



Riddhi Dastidar poignantly draws attention to the myriad stereotypes that exist surrounding women's mental health as she makes a case for sensitivity in workplaces. Her arguments are liberally dotted with cogent data and real-life examples of working women who are grappling with such conditions.

WEB | FEATURE | ENGLISH

SHEFALI RAFIQ

'A GLIMPSE INTO THE LINES OF TRANSGENDER PEOPLE IN KASHMIR' | OPENDEMOCRACY.NET

Shefali Rafiq traces the story of four transgender persons in Kashmir as they face societal discrimination, humiliation, and tears, to greater acceptance and liberal life. In the narrative, she weaves in the shifts being experienced by the Kashmiri society as it begins to open its doors to them, albeit inch by inch.



WEB | INVESTIGATIVE STORY | ENGLISH

JYOTI YADAV

'SHE WAS 8 MONTHS PREGNANT, WAS 'FORCED' INTO UP POLL DUTY THAT KILLED '135 TEACHERS' | THEPRINT.IN



Jyoti Yadav investigates the hardships of women forced to undertake poll duty in Uttar Pradesh during the pandemic. She traces the story of Kalyani who along with 135 women breathed their last as a result of insensitive work conditions.

WEB | PODCAST | ENGLISH

MENAKA RAO

'A CHANGE IN THE ABORTION LAW PUTS WOMEN AT THE MERCY OF DOCTORS AGAIN' | SUNOINDIA.IN

Menaka Rao speaks to Dipika Jain from Jindal Global Law School to get an understanding of the Medical Termination of Pregnancy Bill, now a law. Apart from highlighting the merits and shortfalls of the provisions, the conversation looks at the parliamentary debate on the issue to assess how much it addresses the inherent bias and stigma that compel women to unsafe options.





WEB | REPORT | ENGLISH

NIDHI SURESH

'HATHRAS: FOUR MONTHS ON, DALIT GIRL'S FAMILY LIVES BETWEEN COURT HEARINGS AND WITH OSTRACISM' | NEWSLAUNDRY.COM

Nidhi Suresh documents the travails of the family of the Hathras rape victim as they grapple with their loss, the judicial system, societal ostracisation, and depleting income. In her conversation with the members of the family, she etches the loneliness and fear of the family which continues to be hunted by their daughter's memories.

WEB | SOCIAL MEDIA CAMPAIGN | ENGLISH

NU MISRA

'DISABLED BODIES NAVIGATING ABUSE & VIOLENCE: #DISABLEDWOMENRIOT' | FEMINISMININDIA.COM

Nu Misra presents a riveting narration of her personal journey as she highlights non-traditional and not easily recognizable forms of abuse faced by women and girls with disabilities. She speaks of how it is often the caregivers who are the perpetrators which place them at a greater risk of gender-based violence.



PRINT | HINDI

JAHID KHAN

CONSISTENT WRITING ON GENDER ISSUES

Jahid Khan's stories bring to the readers diverse montages of societal inequities. From questioning patriarchal mindsets to raising awareness about hardships faced by women sugarcane farmers and child marriages, he has been advocating vociferously for equal opportunities for girls and women.

PRINT | FEATURE | HINDI

PRASHANT PRATYUSH

'JABARDASTI! CHOO LETA HAI KOI' | PRABHAT KHABAR SURBHI

Prashant Pratyush explores the all-pervasive deplorable act of "eve-teasing" and its impact on the sense of safety, self-esteem, and mobility of women. This is a well-researched article and is replete with data and incidences that demonstrate the extent of this attack on women of all ages.



PRINT | NEWS REPORT | HINDI

PARIKSHIT NIRBHAY

'DELHI KO NAHIN BHAYI 'GPI', KHISAK KAR NICHE AAYI' | AMAR UJALA

Parikshit Nirbhay studies the available data to reveal the disparities in vaccinated women and men in Delhi. He points out that the UNESCO-issued Gender Parity Index according to which the national capital stands last in the rankings. He also interviews representatives of the medical fraternity to understand the trends.

PRINT | SPECIAL EDITION | HINDI
PARIKSHIT NIRBHAY
'21 MEIN SHAADI...PADHENGI-BADHENGI AUR ASAMAN CHOOMENGI
BETIYAN' | AMAR UJALA

Parikshit Nirbhay in his detailed scrutiny of the proposed shift in the minimum legal age of marriage of girls cites numerous examples of girls who were married off early to establish the many benefits of this move. He lists the perils of child and early marriages which rob the girl of many opportunities.



ELECTRONIC | FEATURE | HINDI

SHILPI SEN

'GAON KI ADHI ABAADI IS 'WINDOW' SE DEKH RAHI APANA TARON BHARA
BHAVISHYA' | GOOD NEWS TODAY

Shilpi Sen in her presentation on girls from a village school near Lucknow showcases the potential of imparting computer literacy in fueling growth that will open windows to new opportunities for girls and women. She finds in her conversations that the girls are not just brimming with ideas but have newfound confidence to fulfill their dreams.

WEB | ARTICLE | HINDI

NARJIS HUSAIN

'CORONA MEIN MAANSIK TAUR PAR PASTT HO RAHIN AURATEIN' |
SEHATRAAG.COM

Narjis Husain presents the sudden rise in the number of women facing mental health challenges in this commentary inundated with interviews. Triggered by the pandemic, women have been experiencing anxieties around their jobs, the double burden of work-from-home, financial security, and more.



WEB | BLOG | HINDI

SWATI SHAIWAL

'AFGHANISTAN MEIN TALIBAN: YUDDH HO YA VISTHAPAN, MAHILAEN
SABSE BADI KEEMAT CHUKATI AA RAHI HAIN..!' | AMAR UJALA

Swati Shaiwal explores the compromising of women's rights in a war-torn zone. She backdrops the Afghanistan strife and examines how basic human rights diminished with the axe falling even more heavily on women. They are stripped of their right to education, economic and personal freedom, and access to safe spaces and quality healthcare at once.

WEB | DOCUMENTARY | HINDI

SAURABH DUGGAL

'KYA PURUSH KHILADIYON KE BARABAR HAI BHARAT KI MAHILA
KHILADIYON KI SAMAJIK SURAKSHA?' | INDIASPEND-YOUTUBE.COM

Saurabh Duggal speaks to women coaches and hockey players to show the disparity between men and women sportspersons. He explores the attitudes of family, government, and society at large and touches upon job security, social recognition, safety, and the debilitating patriarchal mindsets the women players have to face.





WEB | EDITORIAL | HINDI

SHRUTI DIXIT

'KATRIKA KAIF KE GAALON JAISI SADAK.. YE COMMENT BATATA HAI KI SADAKON SE PHELE SOCH BADALNE KI JAROORAT HAI' | HERZINDAGI.COM

Shruti Dixit examines misogynistic comments of various leaders and bares the sexist mindset that normalizes the objectification of women. She documents innuendos made across all political parties and highlights the factors promoting violence against women.

WEB | FEATURE | HINDI

SHIVANGI SAXENA

'NARASINHAANAND SARASVATEE AND GANG: MAHILA AUR MUSALAMAAN INAKA PASANDEEDA SHIKAAR HAIN' | NEWSLAUNDRY.COM

Shivangi Saxena bares the noxious attacks on women and the patriarchal mindsets of a group of men on social media that makes them amplify messages of hate fed on social media propaganda. She investigates the timelines of speeches and posts to present the perspective of not just the leader but also his followers and outlines how a climate of hate against women is built up.



WEB | ISSUE BASED PROGRAMME | HINDI

DW.COM

'DALIT MAHILAON KO NYAAY MEIN DERI KYON?'

The team at DW.com follows the rape of a nine-year-old Dalit girl and question the delay in justice reaching the victims and families while the perpetrators are set free. The families suffer ignominy, financial depletion, and loss of faith on account of the long-winding judicial process.



WEB | INVESTIGATIVE STORY | HINDI

NEETU SINGH

'NIRBHAYA CASE KE BAAD AB TAK LAPARVAHI BARATNE WALE KITNE POLICE ADHIKARIYON KE KHILAF DARZ HUI FIR?' | GAONCONNECTION.COM

Neetu Singh questions the efficacy of following the law which mandates lodging of F.I.R against negligent officers in sexual assault cases. She looks at the number of such cases registered and notes eight years after the law came into force, the police officers accused of dereliction in dispelling their duties, roam unquestioned.



WEB | INVESTIGATIVE STORY | HINDI

NEETU SINGH & DAYA SAGAR

'UNNAO CASE: KYA SACH MEIN KHULE SE SHAUCH MUKT HO CHUKA HAI BHARAT? UNNAO CASE MEIN EK MRTAKA KE GHAR MEIN NAHIN HAI SHAUCHAALAY!' | GAONCONNECTION.COM

Neetu Singh and Daya Sagar meticulously investigate the impact of open defecation and the safety of women and girls in the wake of the murder of two young Dalit girls. They also present the ground realities of “open defecation free” Unnao through a wealth of data and personal interviews.



WEB | NEWS FEATURE | HINDI

SONAL PATERIA

**'SHAADI KI UMR 18 SE BADA KAR 21 SAAL KARANE KE KYA FAAYDE AUR
NUKSAN HAIN?'** | [ODD NAARI-YOUTUBE.COM](https://www.oddnaari.com)

Sonal Pateria presents an invigorating discussion on the Union Cabinet's proposal to increase the age of marriage for women from 18 to 21 years. She deftly navigates the conversation to factor in the systemic and societal corruption coupled with patriarchal mindsets that will impede women from enjoying the benefits of the proposed change.



WEB | NEWS REPORT | HINDI

SADHIKA TIWARI

**'PASHCHIM BENGAL KE CHAI BAGANON MEIN APNE BACHCHON KO
KHOTI MAAYEIN'** | [INDIASPEND.COM](https://www.indiaspend.com)

Sadhika Tiwari examines the numerous hurdles faced by the women working in the Darjeeling and Siliguri tea gardens leading to miscarriages and the loss of their infants. They comprise fifty percent of the workforce. She cites lack of proper crèches, access to healthcare, maternity leave, and of basic sanitation as some of the glaring problems.



WEB | PODCAST | HINDI

TINKA TINKA PRISON REFORMS-YOUTUBE.COM

'HOLI AND KARNAL JAIL RADIO'

Tinka Tinka Prison Reforms offers those incarcerated in Karnal Jail an opportunity to overcome their battered self-esteem and hope to lead a better life. They weave their stories interspersed with songs such as the Radio Jockeys for individual shows, and explore the patriarchy and limiting mindsets that have pushed them to commit crimes.



WEB | VIDEO FEATURE | HINDI

PLUC.TV

'GIRLS ON A MISSION'

Pluc.TV picks up the valiant efforts of Puneeta, Nisha, Rinku, and Pinky, who sensitized 1500 people across 10 villages in Uttar Pradesh and engaged with 218 Mushahar families to ensure that none of the girls dropped out of school during the pandemic.



WEB | FEATURE | PUNJABI

ISHRAT SINGH BANWAIT

'JAMMAN 'TE JEEN DA FARAK' | [PUNJAB TODAY-YOUTUBE.COM](https://www.punjabtoday.com)

Ishrat Singh Banwait presents an insightful view into what a woman's right to a safe and dignified life is as he raises a pertinent point that girls are born but are they truly living? While citing various reports he pencils in the increasing levels of violence against women, in particular, sexual assaults, and the apathy of Governments and political parties.





PRINT | FEATURE | URDU

SHAZIA CHOUDHARY

'GUJJAR BAKARWAL KHAWATEEN ME HIFZAN-E-SHAT KE MASAYEL' | KASHMIR-E-UZMA

Shazia Choudhary in her thought-provoking piece identifies the hardships faced by the women of the migratory Gujjar Bakarwal community because of inadequate healthcare access. She critically examines the existing government policies, points to the lacunae, and outlines the remedial action needed to assuage their appalling conditions.

JURY APPRECIATION WINNERS

PRINT | JURY APPRECIATION CITATION | ENGLISH

JAGPREET SINGH

'HC REJECTS RAPE ACCUSED'S BAIL PLEA: 'CONSENSUAL SEX IN PAST DOESN'T MEAN CONSENT FOR FUTURE'' | THE INDIAN EXPRESS

Jagpreet Singh reports in-depth the rejection by Punjab and Haryana High Court of a bail plea by the rape accused noting that the consent of prior sexual acts will not extend to future occasions. The judgement provides a shield against male entitlement which ignores consent by a woman.



PRINT | JURY APPRECIATION CITATION | ENGLISH

KETAKI DESAI

'WHY THESE WOMEN HAVE STOPPED PLAYING HOLI' | THE TIMES OF INDIA

Ketaki Desai explores the rampant yet seemingly innocuous sexual violence impelled on women on the pretext of Holi, a colorful festival replete with fun and frolic. She interviews many women who have stayed away from festivities as they have stopped feeling safe in stepping into the crowd of family and friends.



PRINT | JURY APPRECIATION CITATION | ENGLISH

MAYANK JAIN AND NIKITA JAIN

'LOCKDOWN WORSENS MENSTRUAL HYGIENE FOR GIRLS IN DELHI SLUMS' | THE PATRIOT

Mayank Jain and Nikita Jain travel through many Delhi Slums to unearth the havoc wrought on menstrual hygiene by the pandemic.. They interview young menstruating girls and those who attained puberty as they speak of a lack of awareness and proper access to sanitary napkins, and safe toilets to illustrate the impact of the pandemic.



PRINT | JURY APPRECIATION CITATION | ENGLISH

MAJID MAQBOOL

'ON THE ROAD WITH JAMMU AND KASHMIR'S FIRST WOMAN BUS DRIVER' | LIVEMINT.COM

Majid Maqbool makes the reader travel with the path-breaking woman Pooja Devi as she narrates her journey to become J&K's first female bus driver. Hailing from a village in the Kathua district, she plies the buses on the Kathua-Jammu route and has opened up doors to aspiring female drivers.



NORTHERN REGION



PRINT | JURY APPRECIATION CITATION | ENGLISH

UZMI ATHAR

'NATIONAL COMMISSION FOR WOMEN RECEIVED 23,722 COMPLAINTS IN 2020, HIGHEST IN SIX YEARS' | PRESS TRUST OF INDIA

Uzmi Athar's article examines the unprecedented increase in cases of domestic violence. She cites economic insecurity, increased stress levels, anxiety, financial worry, and lack of emotional support as the possible triggers for the unabated spate.

WEB | JURY APPRECIATION CITATION | ENGLISH

MEENAKSHI KAPOOR

'REPORTS ON FARMERS' | BEHANBOX.COM

Meenakshi Kapoor examines a bouquet of challenges faced by the women farmers in Gujarat including access to mandis, caste bias in laws governing the landholding, and gaping lacunae and subsequent invisibilization of women in policy decisions in the agrarian sector.



WEB | JURY APPRECIATION CITATION | ENGLISH

MYTHREYEE RAMESH

'REVISITING CHHOTI NIRBHAYA: HOW A 10-YEAR-OLD RAPE SURVIVOR IS HEALING' | THEQUINT.COM

Mythreyee Ramesh recounts the story of the ten-year-old Chhoti Nirbhaya as she rises from the marring rape at four by "Rahul bhaiya". Mythreyee notes how she has started leading a 'normal' life amidst the upheaval wrought in her tender life.

WEB | JURY APPRECIATION CITATION | ENGLISH

NISHTHA SHANTI

'LET'S TALK ABOUT ONLINE HARASSMENT OF WOMEN JOURNALISTS' | FEMINISMININDIA - YOUTUBE.COM

Nishtha Shanti backgrounds a recent global survey by International Center for Journalists and UNESCO to examine how the hostility against women journalists by online trolls is ending up in physical attacks. Nishtha speaks to journalists and writers from marginalized identities about their lived experiences.



WEB | JURY APPRECIATION CITATION | ENGLISH

NISHTHA SHANTI

'QUEER AND TRANS REPRESENTATION IN OUR FILMS' | FEMINISMININDIA - YOUTUBE.COM

Nishtha Shanti highlights the appropriation, vilification, and caricaturing of LGBTQIA+ persons in Indian cinema through the years. Nishtha points to societal disdain bolstered by the stereotypical cinematic representation while noting the present set of films that are veering towards a more sensitive portrayal indicating a deviation from the norm.

WEB | JURY APPRECIATION CITATION | ENGLISH

SAFINA NABI

'THIS BAND THOUGHT THEIR BIGGEST HURDLE WAS THE PATRIARCHY. IT'S ACTUALLY THE INTERNET' | VICE.COM



Safina Nabi documents the struggles of Yemberzal which is trying to break into a traditionally male genre of music in the midst of the ongoing hardships of Kashmir residents. She pencils their endeavor to keep alive a discipline that has fallen victim to the emerging preference for Bollywood music, lack of internet, and a patriarchal milieu exacerbated by the ongoing strife.

WEB | JURY APPRECIATION CITATION | ENGLISH

SHALINI MULLICK

'INDIAN WOMEN'S MENTAL HEALTH SCENARIO IS FULL OF UNSEEN BATTLES, UNHEARD WAR CRIES...AND A TON OF STIGMA' | WOMENSWEB.IN



Shalini Mullick explores the stigmatization of women's mental health and the social and biological factors triggering their onset. She points to the lack of quality medical assistance and the deep-seated patriarchal mindsets that deify and enshrine a woman as an epitome of perfection which refrains them from accessing assistance.

WEB | JURY APPRECIATION CITATION | ENGLISH

SHREYA BANSAL

'INDIAN ATHLETES FEEL SEXUALISED AT EVERY POINT FROM TRAINING TO THE OLYMPICS' | THECITIZEN.IN



Shreya Bansal strings a series of interviews to lay open the sexualization experienced by the women players including cat whistles, thronging crowds, or simple innuendoes by seemingly well-meaning neighborhood uncles and aunties.

WEB | JURY APPRECIATION CITATION | ENGLISH

SURABHI SINGH

'THE UNEQUAL HALF: HOW INDIA SETS ITS WOMEN IN THE LABOUR FORCE' | YOUTHKIAWAAZ.COM



Surabhi Singh investigates the disparity in benefits to the women workforce in this article replete with cogent data. She points to the patriarchal mindsets that place women at the lowest rung of benefits including wages, social security, and leaves.

WEB | JURY APPRECIATION CITATION | ENGLISH

UNNATI SHARMA

'WAS WAITING FOR HER, SAYS 'STALKER' WHO STRANGLERED NATIONAL KHO KHO PLAYER IN BIJNOR WITH HER DUPATTA' | THEPRINT.IN



Unnati Sharma follows the series of events that pushed the Bijnor stationed national level Kho Kho player who was strangled by a marijuana addict. It not only exposes the sense of male entitlement which refuses to take a no for an answer but also pencils the laxity of the police.



RADIO | JURY APPRECIATION CITATION | HINDI

RADHA SHUKLA

'HINSA KO NO' | WAQT KI AWAAZ

Radha Shukla's empowering production seeks to urge young girls to not succumb to verbal and physical violence impelled on them to deter them in pursuit of their dreams to study and excel in life.

WEB | JURY APPRECIATION CITATION | HINDI

JOSH TALKS AASHA

PERIODS KE BAARE MEIN SAB KUCH AASAAN BHASHA MEIN

Josh Talks Aasha aims to dispel the prevailing period myths as it seeks to take the conversations to wider audiences and not just limit them to the English-speaking upper class. The narrative in simple Hinglish provides cogent information on a subject that is not openly discussed across all sections of society. It also provides hacks to manage hygiene during this time.



WEB | JURY APPRECIATION CITATION | HINDI

MEENA KOTWAL

'HATHRAS PEEDITA KO GAYE AAJ EK SAAL HO GAYE, DARR KE SAYE MEIN JEE RAHA HAI PARIVAR, KAHA-KABHI BHI, KUCH BHI HO SAKTA HAI!' | THE MOOKNAYAK-YOUTUBE.COM

Meena Kotwal interviews the family of the Hathras rape victim. She explores the many facets of their lives as they grapple with their tremendous loss, societal rejection, and fear for their safety.

WEB | JURY APPRECIATION CITATION | HINDI

MEENA KOTWAL

'DELTA MEGHAVAAL MAMALE MEIN DOSHIYON KO SAZA, MUKANAYAK SE PITA NE JO KAHA VO ROOH KAMPANE WALA HAI!' | THE MOOKNAYAK-YOUTUBE.COM

Meena Kotwal traces the heinous gang-rape of Delta Meghwal from a remote village in Rajasthan. Five years on, the father still awaits justice but he displays his spirit in wishing to set up a foundation to support computer literacy among girls.



WEB | JURY APPRECIATION CITATION | HINDI

RAYEES RAMZAN

'LACK OF MENSTRUAL EDUCATION HYGIENE IN FEMALES BELONGING TO RURAL AREAS OF KASHMIR' | YOUTHKIAWAAZ-YOUTUBE.COM

Rayees Ramzan investigates the appalling lack of crucial information on menstruation and hygiene among the traveling Gujjar Community. He highlights the shame and stigma shrouding menstruation which deters honest and free discussions as well as stops menstruators from accessing simple amenities like sanitary pads.

WEB | JURY APPRECIATION CITATION | HINDI

SWATI SINGH

'SEX EDUCATION KA MATLAB SIRF SAMBHOOG SHIKSHA NAHI / NAARIVAADI CHASHMA' | FEMINISMININDIA.COM



Swati Singh in her well-crafted essay looks at various dimensions of sex education. She looks at what currently constitutes the information and the lacunae that need addressing. She notes that increasing the ambit of conversations on the topic will allow girls to make empowering choices and not fall prey to violence.



WEB | JURY APPRECIATION CITATION | HINDI

SWATI SINGH

'MAA BAAP KA SAATH DETI AAJ KI SHAVAN KUMARI BETIYAAN' | FEMINISMININDIA.COM

Swati Singh evocatively explores the many examples where daughters are stepping in to take care of their parents. She highlights the importance of education and financial empowerment of girls to break the patriarchal mindsets that promote son-dependence.

WEB | JURY APPRECIATION CITATION | HINDI

VARSHA SINGH

'PAHAAD KI LIFELINE 108 AMBULANCE KE SAMAY PAR PAHUCHNE KA AB BHI INTEZAAR' | HINDI.NEWSCLICK.IN



Varsha Singh follows the journey of many pregnant women in the tough Himalayan terrain of upstate Uttarakhand. Remote healthcare facilities and tardy ambulance services push women to experience several hardships. For some, the travel to the hospital to deliver is fraught with a long uphill trudge, while a few lose their life en route.



PRINT | JURY APPRECIATION CITATION | PUNJABI

KULDIP CHAND

'BHARAT VICH KANYA PATHSHALA KHOLAN WALI PEHLI MAHILA ADHAYAPIKA, SAMAJ SUDHARIKA, MARATHI KAVITRI SAVITRI BAI PHULE' | DESH DOABA--PUNJABI

Kuldip Chand elaborates on the life of the revolutionary advocate of girls' education, Savitri Bai Phule, and contextualizes it for the people of Punjab. His moving narrative pays a heartfelt tribute while encouraging readers to emulate her thinking and adopt her principles of girl empowerment for stronger nation-building.

WEB | JURY APPRECIATION CITATION | PUNJABI

VANDNA AND SHUBHAM KOUL

'SHARIRIK KAMIAN NU SHAKTI VICH BADLAN WALI PARA KHIDARAN NU MILO' | BBC NEWS PUNJABI



Vandna And Shubham Koul interview the Jalandhar-based Palak Kohli as they traverse the ups and downs of her inspirational life. With confidence and positivity brimming, she speaks of her challenges and highlights the discouraging attitude of society and the encouragement received from her coach and family.



PRINT | FEATURE SERIES | ENGLISH

SRIMATI ROY

'SERIES ON PARENTING' | THE TELEGRAPH

Srimali Roy captures the dilemma of a single parent as she juggles society's attitude, school admissions, renting accommodation, and or getting a passport. Laced with a touch of humor, the series examines various facets of today's fast-changing family pattern not just in metros but even in tier 2 cities across the nation.

WEB | BLOG | ENGLISH

PRIYAM NAYAK

'HOW WOMEN IN RURAL INDIA ARE LEARNING TO FIGHT MISINFORMATION' | LOGICALLY.IN

Priyam Nayak's well-structured article on rural women fighting misinformation during Covid-19 draws attention to a much less covered aspect of the challenges faced during the pandemic in India by women, especially in rural areas where the information asymmetry is more severe.



WEB | COLUMN | ENGLISH

ELISA PATNAIK

'FOR A SERIES OF COLUMNS EXPLORING VARIOUS ASPECTS OF GENDER NUANCED REPORTING' | ODISHABYTES.COM

Elisa Patnaik in her unique and impressive style introduces myriad issues that women face in their day-to-day life. She hooks the readers with a personal anecdote and keeps them riveted to her powerful messages with an uncanny consistency in her perspective and understanding of her range of subjects.

WEB | FEATURE | ENGLISH

AATREYEE DHAR

'CLIMATE SHOCKED WOMEN IN INDIA TARGETED UNDER A NEW TWO CHILD POLICY' | CLIMATETRACKER.ORG

Aatreyee Dhar brings into focus the impact of floods that ravaged Assam and affected the access to healthcare facilities and contraception in the submerged islands. The story looks at the difficulties further compounded by the introduction of the two-child policy which denied those deviating from the mandated norm the right to benefits offered by the state.



WEB | PODCAST | ENGLISH

SURYATAPA MUKHERJEE

'QUEER KASHMIRIS ARE BUILDING COMMUNITY AMIDST CONFLICT' | SUNOINDIA.IN

Suryatapa Mukherjee provides a very good perspective on the issues at the cusp of the difficult environment of Kashmir which marginalizes the queer community and impedes the creation of safe spaces for them. It documents the history of queer culture in the valley, looks at the prejudices and queerphobia of society, and its tendency of selective inclusion.



WEB | FEATURE | BENGALI

PURNIMA SAH

'GRAMIN BHARATER LGBTQIA+ SHAMPRADE' | [INOLDNEWS-YOUTUBE.COM](https://www.inoldnews.com)

Purnima Sah's video feature depicts the challenges faced by LGBTQIA + persons in smaller towns of West Bengal. Through a series of on-camera interviews, she documents the difficulties in accessing education, gainful employment, healthcare, and societal acceptance. She also speaks to volunteers working to support LGBTQ1+ people and the difficulties they face.

PRINT | ARTICLE | HINDI

RACHNA PRIYADARSHINI

'ARTHAVYAVASTHA MEIN GRIHINIYON KO BHI MILE SAMMAAN' | PRABHAT KHABAR



Rachna Priyadarshini in this article examines the disparities in evaluating the unpaid work of women and girls. She looks at various aspects of an inherently problematic notion that homemakers do not add economic value to the household in the backdrop of a recent Supreme Court noting that this perception needs to be addressed.

PRINT | FEATURE | HINDI

GURU SWRAUP MISHRA

'DAAYAN KA DANK: JHARKHAND SE AISE JAD SE KHATAM HOGI DAAYAN KUPRATHA, GARIMA SE DHEERE-DHEERE DHUL RAHA YE SAMAAJIK KALANK' | PRABHAT KHABAR



Guruswarp Mishra weaves a vibrant tapestry of individual stories, incidents, and efforts to eradicate the deplorable practice of witch-hunting to illustrate the harmful repercussions on women. He also examines the efficacy of the steps being taken by the government in stemming the rise, and the societal mindset that fosters such heinous crimes against women.

WEB | BLOG | HINDI

SAUMYA JYOTSNA

'KYUN PANDITAIN HONE KI PEHCHAAN KEVAL EK PURUSH PUROHIT KI PATNI HONE TAK SEEMIT HAI?' | [YOUTHKIAWAAZ.COM](https://www.youthkiawaaz.com)



Saumya Jyotsna questions the societal norm of looking at Panditain purely as the wife of a priest. She challenges the patriarchal mindsets that limit the meaning of the term to that of a stereotypical role and does not naturally extend to women priests. She also delves into the reasons for the grudging social acceptance of women following the vocation.

WEB | FEATURE | HINDI

MALABIKA DHAR

'MEDICAL DUNIYA MEIN VYAAPT LAINGIK ASAMAANATA AUR POORVAAGRAH MAHILAON KA KITNA NUKSAAN KAR RAHI HAI' | [FEMINISMININDIA.COM](https://www.feminisminindia.com)



Malabika Dhar's exposition on the impact of biases implicit within the medical fraternity reflects on the various aspects such as gendered language, inequalities, and patriarchal attitudes of the healthcare workforce that plague the field. This well-researched in-depth feature postulates that the existing lack of sensitivity hampers women from accessing quality healthcare thus affecting their well-being negatively.

PRINT | ARTICLE | ODIA
PRATIVA GHOSH
'BONDA GHATIRE MANGUALA SAJICHANI ANGANWADI DIDI JYOTI' |
THE SAKALA



In this moving piece, Prativa Ghosh presents the exemplary dedication of an Anganwadi worker Jyoti who has been educating the primitive Bonda tribal folks in the Malkangiri district about Covid-19 and how to manage the pandemic. She draws attention to Jyoti's advanced stage of pregnancy that does not deter her from navigating the difficult terrain in imparting her duty, thus making her a true hero.



PRINT | OP-ED | ODIA
RUDRA PRASANNA RATH
'RUTUSHRABA ABHISAP NUHAN' | NITIDINA

Rudra Prasanna Rath's op-ed underpins the importance of busting the myths and debunking the taboos that surround menstruation. He highlights the urgency to have open discussions on socio-cultural beliefs that have consistently excluded women from many aspects of leading a normal healthy life bereft of psychological traumas. also advocates the need to promote a cogent understanding of reproductive health.

ELECTRONIC | ISSUE BASED PROGRAMME | ODIA
SUPRIYA DASH
'BHASHA PITRUTANTRA RA' | NAXATRA NEWS (24/7)



Supriya Dash raises a pertinent yet rarely discussed the subject of the degrading language targeting women which is rampant in society. Through the years women have been at the receiving end of insensitive jokes deriding them at every given opportunity. She questions the underlying patriarchal mindset, normalization of a violent attitude towards women, and the resulting ignominy.



ELECTRONIC | SPECIAL EDITION | ODIA
SHATARUPA SAMANTARAYA
'COMMANDO SHAKTI' | ARGUS NEWS

Shatarupa Samantaraya's video feature is an inspiring study of the all-women police team, the Danteswari Fighters, deployed in Dantewada in Chhattisgarh to fight the Naxalites. It covers their daily rigorous routine which challenges gender-normative attitudes and establishes unequivocally that women are no less than men when it comes to courage and daredevilry.

JURY APPRECIATION WINNERS



WEB | JURY APPRECIATION CITATION | ENGLISH

SANSKRITA BHARADWAJ

'TWO YOUNG WOMEN IN NAGALAND ARE LEADING A CRUSADE AGAINST E-WASTE' | MONGABAY.COM

Sanskrita Bhardwaj's feature traces the two friends Sowete-ü K. Letro and Bendangwala Walling who have set up Nagaland's first e-waste collection center 'e-Circle'. She highlights their activities which include awareness programs and collection drives in addition to dispatching the collected material for safe disposal.

WEB | JURY APPRECIATION CITATION | ENGLISH

SAUMYA JYOTSNA

'RURAL WOMEN ARE UNAWARE OF THE RISK OF BREAST CANCER' | VILLAGESQUARE.IN



Saumya Jyotsna has demonstrated how a reporter in small-town Muzaffarpur can create compelling stories of women from her lesser-publicized neighborhoods and make them resonate nationally and internationally. She has deftly generated and interwoven moving accounts of their struggles in getting access to health and sanitation facilities to protect livelihood during natural calamities.



PRINT | JURY APPRECIATION CITATION | ENGLISH

URMI BHATTACHERYYA

'ON THE MAKE' | PIT MAGAZINE

Urmi Bhattacheryya spotlights a couple engaged in educating the youth of an unknown and backward tribe of Madhya Pradesh. The tribe has traditionally engaged in hooch-making and prostitution. The new generation is now rethinking their options.

WEB | JURY APPRECIATION CITATION | HINDI

MALABIKA DHAR

'ARTIFICIAL INTELLIGENCE KI DUNIYA BHI MAHILAON KO USEE PITRSATTAATMAK NAZARIYE SE DEKHATI HAI' | FEMINISMININDIA.COM



Malabika Dhar touches upon a very pertinent aspect of technology – the advancement in the sphere necessarily does not translate to debunking the patriarchal norms. She underpins the need to address content that continues to promote toxic gender norms and patriarchal structure especially given the increase in digital literacy and the now widely accepted trend of working from home.

PRINT | ARTICLE | ENGLISH
NITASHA NATU & MOHUA DAS

'NO SHELTER FOR HOMELESS WOMEN FOR WHICH EACH DAY IS FRAUGHT WITH RISKS' | THE TIMES OF INDIA



Nitasha Natu and Mohua Das point out the numerous problems faced by the homeless women inhabiting the streets of Mumbai. From personal safety, harassment by police, and apathy of administration to societal apathy and NGO support, they delve into the lopsidedness of rampant urbanization.

PRINT | FEATURE | ENGLISH
RAKSHA KUMAR

'FROM DEBT TO DEPRESSION, THE PANDEMIC HAS HIT INDIA'S SEX WORKERS HARD' | THE HINDU



Raksha Kumar poignantly brings to the fore the struggles of all sections of sex workers including transgender sex workers, as the pandemic further pushed them to the margins of the societies they served. Uncared for, they faced a loss of income and were left stranded without any access to healthcare and other facilities.

PRINT | NEWS REPORT | ENGLISH
PRIYANKA SAHOO

'ISOLATED, INVISIBLE: LGBTQ SCIENTISTS TALK ABOUT THEIR EXPERIENCE AT WORKPLACE' | THE HINDUSTAN TIMES



Priyanka Sahoo in this significant piece provides a peek into prejudices coloring the workplaces for LGBTQIA+ persons working in STEM. Through a series of interviews where the scientists speak of the societal biases that compel the scientific community to sideline them, she highlights the sense of invisibility and low self-esteem felt by them as they are forced to hide their identities as LGBTQIA+.

PRINT | OP-ED | ENGLISH
SHALINI NAIR

'THE INJUSTICE SYSTEM- CALL IT WHAT IT IS: RAPE' | THE INDIAN EXPRESS



Shalini Nair critically analyzes two recent rape cases as she unravels the deeply embedded biases that color laws on rape, whether marital or by a known or unknown person. She delves at length into the way the judiciary and general society view the heinous gender-based crime.

WEB | ARTICLE | ENGLISH
NAMRATA ZAKARIA

'BIKINI BOTTOMS, CATSUITS, HIJABS, UNITARDS—SPORTSWEAR FOR WOMEN IS A POLITICAL QUAGMIRE' | TIMES OF INDIA PLUS



A compelling read on the inherent biases in the rules made for women sportspersons. It lucidly points out to the panel of sports administrators, all male in most cases; and questions the patriarchal mindsets that push to the periphery women's perspectives, even though they are becoming an equal, if not a dominant group.



WEB | BLOG | ENGLISH

HRUSHIKESH PATIL

'EN ROUTE DELHI, KASTURABAI RESOLVES TO CONTINUE FIGHTING FOR HER LAND' | INDIEJOURNAL.IN

Hrushikesh Patil journeys with tribal women farmers from Maharashtra as they travel to join the protests on Delhi borders. Willing to weather the biting cold, they recount their hardships and the disparities faced at all levels because of their gender and economic status and speak of their resolve to keep their fight for their legal rights on, dispelling the stereotypical view that only men are farmers.

WEB | FEATURE | ENGLISH

SHREYA RAMAN & GEETA DEVI

'WOMEN FARMERS ARE LOSING JOBS, EARNINGS, SAVINGS EVEN AS AGRICULTURE 'BOOMS' | INDIASPEND.COM

Shreya Raman and Geeta Devi examine the effects of reverse migration on existing sectorial disparities. Fueled by patriarchal mindsets they leave women out of the ambit of prosperity even though paradoxically, the sector is booming. The duo weaves together statistics, on-ground stories, and expert voices to elaborate on the hardships compounded by the pandemic.



WEB | ISSUE BASED PROGRAMME | ENGLISH

THE SWADDLE-YOUTUBE.COM

'IN PERSPECTIVE'

The feature by The Swaddle talks of how society and media justify and normalise violence against women and girls who decide to make a choice in their relationships. It provokes the viewer to contemplate how men in a patriarchal society feel entitled to control the lives and bodies of women who do not serve their interests.

WEB | PODCAST | ENGLISH

AASTHA ATRAY AND ANKIT VENGURLEKAR

'HOW TO BE A MAN WOMEN LIKE' | SPOTIFY.COM

Aastha Atray And Ankit Vengurlekar explore gendered roles as played out in most relationships and look at what it means to be a man that women like. They discuss the shifting dynamics in a rapidly evolving society and talk of the pertinence of respecting women and being aware of their right to choose.



PRINT | COLUMN | GUJARATI

MAITRY DAVE

'COVER STORY' | NAARI SUPPLEMENTS, SANDESH

Maitry Dave in her collection of absorbing articles explores a wide range of subjects impacting a woman's life and the choices she makes. She looks at self-acceptance, financial empowerment, career choices, and the burden of contraception as she delves into the patriarchal mindsets that continue to impact the choices of women.

PRINT | FEATURE | GUJARATI

SHAILESH NAYAK

*'MASAANNU KAAM SAMBHALI LENAR AA MAHILAONE HIMMATNE
DAAD DEVI PADI'* | MIDDAY



Shailesh Nayak captures the stories of several women across Gujarat who have pushed the boundaries and forayed into the hitherto prohibited realm of cremating the deceased. Defying the gender norms these women donned the PPE kit and worked round the clock to perform the last rites of those who succumbed to the deadly virus.



RADIO | COMMUNITY | GUJARATI

RADIO NAZARIYA 107.8 FM

'GUJARAT NA STHANIK SHASAN MA MAHILA ANE SATTA NU PRATINIDHITAV'

Radio Nazariya's episode focuses on the state of women's participation in the politics of the state. Through a series of interviews with common people, it looks at the way they view the issue of 50% reservation for women, their possible role in the field, and the impediments. The show weaves in the voices of inspirational women leaders on the ground.

WEB | FEATURE | GUJARATI

SAGAR PATEL

*'AMBULANCE CHALAVTA E MAHILA, JEMNE KHUDNE CANCER CHE
PARNTU ADADHI RATRE DARDIONI SEVA MATE NIKDI PADE CHE'* |
BBC NEWS GUJARATI



Sagar Patel spotlights the inspirational service given by Geetaben to society during the pandemic. The cancer survivor ferried patients to hospitals and brought those who succumbed to the crematoria in her ambulance without a worry for her health.



PRINT | NEWS REPORT | HINDI

VARUN BHATT

'KHET BECH KAR PITA NE KIYE INTEZAAM' | BANSWARA PATRIKA

Varun Bhatt effectively captures the poignant defiance of Prabhulal and his wife to ensure that their five daughters were educated and future-ready to live a life of dignity. They faced societal condemnation/criticism when they chose to sell their land to invest in their daughters. The local self-government stepped in to ensure adequate electricity in the primary school to support.

WEB | BLOG | HINDI

PREETI AGYAAT

'EK CHITTHI, IS DUNIYA KI HAR AYESHA KE NAAM!'
PREETIAGYAAT.BLOGSPOT.COM



Preeti Agyaat's moving letter to Ahmedabad resident Ayesha who jumped off the bridge on Sabarmati to her death points to the deep-seated sense of male entitlement, societal apathy, and a culture of impunity that allows the man and his family to torture the bride pushing her to take her own life.



WEB | DOCUMENTARY | HINDI

SHUBHAM KARNICK

'15-YEAR-OLD RAPPER 'GULLY GIRL' SANIYA' | INDIE JOURNAL-YOUTUBE.COM

Shubham Karnick's camera unobtrusively captures various facets of Sania Mistri's life in the back lanes of Shivajinagar, Mankhurd. From writing poetry to rapping to express the challenges of her everyday life, the narrative takes a peek into her struggles, defiance, and dreams as she raps "Sab koi apne hisab se chalaatey hain".

WEB | FEATURE | HINDI

AGENTSOFISHQ.COM

'SORRY THANK YOU TATA BYE-BYE! #EMPOWERMENTNOTAGE'

Agentofishq.com's satirical presentation questions the decision-making powers of girls about their lives. It exposes the double standards of sexual morality, consent versus compulsion norms, and objectification of women rampant in our society, and advocates for relationships based on equality and consensual intimacy.



PRINT | ARTICLE | MARATHI

DR. SHANTANU ABHYANKAR

'EK DURLAKSHIT STREE SVATANTRYA' | MAHARASHTRA TIMES

Dr. Shantanu Abhyankar's lucid advocacy of preventive healthcare cites the example of ante-natal care to illustrate the fallouts of ignoring one's health, a practice very prevalent amongst women. They lie at the lower spectrum of the care pyramid and often ignore simple measures that could go a long way in assuaging major health issues, he points out.

PRINT | COLUMN | MARATHI

DR. PRAVEEN GHODESWAR

'ARDHYA DUNIYECHYA SHILEDAAR' | DAILY PUNYANAGARI

Dr. Praveen Ghodeswar's column pencils the lives of women who have questioned the societal norm and blazed a trail in various fields at the national as well as international levels. They encourage the modern-day generation to dispel the status quo and move forward to achieve their dream.



ELECTRONIC | SPECIAL EDITION | MARATHI

SAAM TV

'SAVITRI GHAROGHARI, JYOTIBACHA SHODH JARI'

SAAM TV delves deep into societal norms and questions the patriarchal mindsets that thwart men from playing a supportive role in strengthening the status of women. Through a series of profiling the successful couple, it lays a case for equal participation in choices, decision-making, and functioning.



WEB | FEATURE | MARATHI

DIPALI RAMESH JAGTAP

'MUMBAI LOCKDOWN: ONLINE EDUCATION MULE FOOTPATHVAR RAHANARYA ASMAACHE SHIKSHAN ANI SWAPNA ADHURE RAHILE?' | BBC NEWS MARATHI-YOUTUBE.COM

Dipali Jagtap poignantly captures the aspirations of a Mumbai footpath dweller Asma Sheikh, effectively underscoring the importance of online education in democratizing the space and opening a window of hope for millions of girls.

WEB | SOCIAL MEDIA CAMPAIGN | MARATHI

NAMRATA BHINGARDE

'SERIES ON MENSTRUAL CUP' | FACEBOOK.COM

Namrata Bhingarde shares her lived experiences as a menstrual cup user in this campaign to dismantle commonly held beliefs about it. She also through her anecdotes clears several taboos that shroud the simple bodily function of menstruation.



JURY APPRECIATION WINNERS



WEB | JURY APPRECIATION CITATION | ENGLISH

AAWAZ.COM

'BELIEVE - SEASON 2'

Aawaz.com brings yet another series of conversations with an impressive line-up of strong, independent women that are working in their inimitable way to make society more equitable at all levels. The podcast provides a veritable source of inspiring actions for the younger generation to emulate.

WEB | JURY APPRECIATION CITATION | ENGLISH

JAYALI WAVHAL

'20KM ON FEET FOR BASIC HEALTHCARE: STORY OF BHAMRAGARH'S PREGNANT WOMEN' | INDIEJOURNAL.IN

Jayali Wavhal reports on the trials and tribulations of pregnant women from rural Maharashtra seeking basic healthcare and throws light on the hardships faced and makes a case for urgent action by authorities.



WEB | JURY APPRECIATION CITATION | ENGLISH

VIJAYTA LALWANI

'WE ARE NOT CHILDREN': A KASHMIRI COUPLE RECALL THEIR MARRIAGE ORDEAL AMID CONVERSION CONTROVERSIES' | SCROLL.IN



Vijayta Lalwani traces the trauma of women seeking to marry men from different religions, and convert to their partner's religion. They cite their own decision as the only reason for these steps and not any external force as insinuated by their families. It speaks of the innumerable hurdles thrown in their way to frustrate these choices.



WEB | CAMPAIGN | ENGLISH
101REPORTERS.COM
RUKHMABAI.101REPORTERS.COM

The nine entries of this collection are an extremely relevant body of work as they explore the contribution of women in the fields of science, research, and agriculture. The stories profile individual women who have had to cross many social hurdles to reach where they have been and are making significant contributions to society.

WEB | FEATURE | ENGLISH
NIVEDITA RAMESH

'DEAR MOM, IT'S ME. WRITING THIS COZ I DO NOT WANT TO BECOME YOU'
| WOMENSWEB.IN



Nivedita Ramesh's honest and touching letter to her mother reflects the internal explorations of a young successful woman embarking on a new journey as a first-time mother. She explores her childhood upbringing which led to her mental health makeup and promises to be different with her daughter.

WEB | FEATURE | ENGLISH
SUKANYA SHAJI

'YOUTH STALKS AND MURDERS FEMALE CLASSMATE IN KERALA: DO WOMEN OWE US THEIR LIFE CHOICES?' | FEMINISMININDIA.COM



Sukanya Shaji effectively uses the recent case of a heinous crime in Kerala to dissect society's patriarchal mindset through the years as evidenced by crimes against women. She questions the deep-rooted notion that women need to be punished if they refuse to acquiesce to men's overtures. Viewing it just as a case of a wrong committed against women leaves the pertinent question of women's right to choose out of the ambit.

WEB | PODCAST | ENGLISH
NIRUPAMA V. AND SADHANA CHATHURVEDULA
'HELLO HALLYU' | THESWADDLE.COM

Nirupama V and Sadhana Chaturvedala present an amalgamation of several ideas to create new areas of discussion on gender and culture. They delve into the history of Hallyu and explore how the Korean wave captivated Indian fans, and forever changed our ideas of gender, fashion, beauty, and romance from Manipur to Madurai.



WEB | REPORT | ENGLISH
JISHA SURYA

'HOW KERALA IS A LONG WAY OFF IN GENDER AFFIRMATIVE HEALTHCARE FOR TRANS PERSONS' | BEHANBOX.COM



Jisha Surya's unique examination of problems faced by transgender people while seeking sex reassignment surgeries and other related medical assistance exposes the myriad unethical practices that abound in this area. It underpins the urgency for ensuring that safe and sensitive ethical practices are adhered to and psychological safety is provided for all.

SOUTHERN REGION



WEB | VIDEO FEATURE | ENGLISH

AMULYA B

'DEVADASI WOMAN WINS PANCHAYAT ELECTION' | DECCAN HERALD-YOUTUBE.COM

Amulya's film is a powerful portrayal of women's empowerment in backward rural India and creates hope for oppressed women from marginalized communities. It demonstrates the power of the ballot paper in enabling women to become a part of governance, especially the ones on the periphery of society.

PRINT | COLUMN | KANNADA

MARY JOSEPH

'KARIYA HENNU MAGALU PREETHI VISHAYADALLI EKAANGIYE?' | VIJAY KARNATAKA

Mary Joseph takes a hard look at how deep-seated color bias is against the backdrop of the UN Women taking down its Valentine Day's illustrations featuring a single black woman. She emphasizes the need to be more gender, color, and race-sensitive when putting communications material in the public domain.



PRINT | FEATURE SERIES | TELUGU

VENKATESH KARUSALA

'LOCKDOWN MARIYU CORONA' | ANDHRA JYOTHI

Venkatesh K in this series depicts the contributions of women volunteers who cremated victims of COVID-19 irrespective of their religion, of the transgender doctors and nurses even though they have been stigmatized by society, and of the NGO Gramya Resource Centre. He also highlights the travails of the Dalit women who were marginalized in the provision of healthcare and the overall burden on women across the spectrum.

WEB | SOCIAL MEDIA CAMPAIGN | TELUGU

SUREKHA ABBURI

'AKSHARALU RAAKAPoyINA, TAMA CHETI VANTA NE JEEVINADHARANGA MARCHUKUNNA ONTARI MAHILALA KADHE LUQMA' | BBC TELUGU

Venkatesh K in this series depicts the contributions of women volunteers who cremated victims of COVID-19 irrespective of their religion, of the transgender doctors and nurses even though they have been stigmatized by society, and of the NGO Gramya Resource Centre. He also highlights the travails of the Dalit women who were marginalized in the provision of healthcare and the overall burden on women across the spectrum.



JURY APPRECIATION WINNERS

PRINT | JURY APPRECIATION CITATION | ENGLISH
KRITHIKA SRINIVASAN

'IRULAR VICTIMS OF TN'S DECADE-OLD RAPE, TORTURE CASE STILL WAIT FOR TRIAL TO BEGIN' | THE NEW INDIAN EXPRESS

Krithika Srinivasan provides a detailed account of the protracted wait of the 11 families who were tortured following the rape of four of their daughters by four cops from the Thirukovilur police station. Their only ray of hope is the recent intervention of TN State Human Rights Commission which they feel will help their cause.



WEB | JURY APPRECIATION CITATION | ENGLISH
ANNE MARY SHAJU

'HEADSCARVES WERE OUTLAWED IN 1983, BUT THE CHURCH STILL INSISTS WOMEN WEAR THEM. WHY?' | FEMINISMININDIA.COM

Anne Mary Shaju's article exposes the orthodoxy of the Catholic Church which still insists that women wear a headscarf. The author questions the humiliation and moral policing women face while practicing their faith the way they choose to even though the headscarves were outlawed a while ago.



WEB | JURY APPRECIATION CITATION | HINDI
MAITREYEE BORUAH

'KARNATAK: SHAUCHALAY SE ZYADA SHARAB KI DUKANEN PAR MAHILAON KE ANDOLAN SE BEKHABAR SARKAAR' | BBC.COM

Maitreyee Boruah reports on the detrimental effect of alcohol dependency of the menfolk of Ganajali village of Raichur districts on their spouses. It examines the thriving political economy which prospers liquor sales ignoring the need for basic facilities such as clean toilets. The story also documents the ongoing anti-alcohol movement which also seeks better sanitary facilities.



ELECTRONIC | JURY APPRECIATION CITATION | TAMIL
K.S.SUGITHA SARANGARAJ

'PENN KUZHANDHAIGAL PAATHUKAAPIL PIN THANGUVATHU YEN?' | NEWS 7 TAMIL

Sugitha, a consistent champion of gender issues in Tamil news media, brings into focus the rampant sex crimes committed against girls in Tamil Nadu. In this episode, she looks at a series of unrelated incidents and speaks of what society needs to do to ensure the safety of our girls and call out the perpetrators.



WEB | JURY APPRECIATION CITATION | TELUGU
SANDHYA RANI THALLA

'KONNI UDYOGAALU MAGAVAALLU MAATHRAME CHEYAGALARA...KAADHU MEMU SAITHAM ANI NIRUPINCHINA MAHILA KATHE DHEERA. (SPL STORY ON FIRST LINEWOMAN)' | TV9 TELUGU

Sandhya Rani Thalla follows the history-making trajectory of Telangana's first lineswoman. This electronic special report follows her during a typical day and documents her work as a line person including the effortless way with which she climbs high poles to mend electrical wires. It effectively brings the viewer face-to-face with her struggles to reach where she has.





N. SARADA SRINIVASAN
LAADLI LIFETIME ACHIEVEMENT AWARD
The Voice of AIR Hyderabad

Smt. N. Sarada Srinivasan, is a renowned and versatile multi-talented artiste, writer, programme executive and a well acknowledged celebrity who served AKASHAVANI for several years.

She designed and produced many programmes pertaining to Agriculture, Education, Literature, Music and Dramatics, which received laurels from erudite public.

She has participated in Radio Play-lets and lent her voice, making the characters she played immortal. The most remembered being the role of Urvashi in the play 'Pururava'. She excelled in maintaining high standards and values in her work.

She received many awards, rewards, and letters of commendation.

She received the AIR National Award for her play 'Maha Nishkramanam'. She had also received the Best Book award from Telugu University for her book, 'Naa Radio Anubhavalu'



WARSI BROTHERS

Globally acclaimed Janab Nazeer Ahmed Khan Warsi Sahab and Janab Naseer Ahmed Khan Warsi Sahab carry on the 900-year-old tradition of the Warsi family of taking the beautiful and soul-stirring art form of Qawwali to national and international audiences. Their ancestor Muhammed Siddique Khan was a singer in the Mughal durbar and moved to Hyderabad to become a court singer for the Nizam of Hyderabad following the mutiny of 1857.

Recipients of the 2014 Sangeet Natak Akademi Award for their contribution to Qawwali, they perform Amir Khusro's qawwalis in their inimitable style and are renowned for their traditional Sufiana Qawwali, Ghazals, Thumri, and Bhajans.

THE CHILDREN OF RAINBOW HOMES, AMAN VEDIKA

Aman Vedika is a registered, Non-Profit Service Society working with an aim to build a peaceful, just and humane community in collaboration with the government and civil society organisations with a focus on welfare and protection of children, women and shelter-less people.

They have taken up a wide range of initiatives, like the 'Aman Nivas Shelter Homes' for shelter less people, where they are provided with food, medical support and more.

The volunteers have worked tirelessly where they mobilised food, medicine and clothes from donors and distributed them to the needy.

Their gender justice campaign has helped hundreds of women and children. From legal aid and education to prenatal care, they have helped hundreds of women and children embrace a new and dignified life.

Aman Vedika has been awarded and recognized for their work in multiple sectors.

The children of the Rainbow Schools of Aman Vedika present a small performance to inaugurate the event.

1. **AMITA DHANU** - Deputy Director General (Programmes), Family Planning Association of India.
2. **ANAND MADHAB** - Former CEO of Jagran Pehle, former Principal Consultant, Gender Resource Centre, Department of Social Welfare, Government of Bihar.
3. **ANUJA GULATI** - Program Management Specialist, UNFPA.
4. **ANURADHA BHASIN** - Internationally published journalist, author, Executive Editor, Kashmir Time, Commonwealth Fellow 2016, and peace activist.
5. **DR. ARATHI PM** - Assistant Professor at the School of Indian Legal Thought, Mahatma Gandhi University, Kottayam, Kerala.
6. **ASIYA SHERWANI** - Diversity, Equity, Inclusion & Organizational Ethics Advisor & Consultant.
7. **C. VANAJA** - Award-winning journalist, TV presenter, and filmmaker.
8. **PROF CHANDRASHEKAR BHAT** - An independent researcher on Diaspora Studies, Founder of the Centre for the Study of Indian Diaspora, Hyderabad, and author.
9. **DIVYA JAIN** - Multilingual independent journalist, feminist, and former editor of Antarang Sangini.
10. **DIVYA GUPTA (AYESHA)**: A development practitioner, communications specialist, and journalist.
11. **GEETA SESHU** - An independent journalist.
12. **DR. GITA CHADHA** - Professor of Sociology at Mumbai University, author, specialist 'Feminism and Science'.
13. **GITALI VINAYAK** - Chief Editor, Miloon Saryajani, a Marathi magazine and a social activist.
14. **GOKUL KRISHNAMOORTHY** - Founder and Curator, www.cluttercutter.in, Founding Editor, EVENTFAQS Media, columnist, consulting editor.
15. **GOVIND CHATURVEDI** - A veteran journalist was associated with Dainik Navjyoti, UNI, Rajasthan Patrika, and more.
16. **INDU CAPOOR** - Founder Director of Centre for Health, Education, Training and Nutrition Awareness (CHETNA).
17. **JYOTSNA KAUR HABIBULLAH** - Social entrepreneur, and philanthropist. Associated with FICCI FLO Kanpur Chapter as Member, National Governing Body on Women Empowerment.
18. **JEROO MULLA** - Faculty member at Social Communications at Sophia Polytechnic and Symbiosis, Pune. Researcher, film critic.
19. **KONDAVEETI SATYAVATI** - Women's rights activist and founder Editor of the first feminist magazine in Andhra Pradesh – 'Streevada Patrika' – Bhumika in 1993.
20. **PROF. KULDEEP KAUR** - Retired vice principal of G.N. Khalsa College of arts, science, and commerce, Mumbai, a visiting faculty at Tata Institute of Social Sciences, dialect coach.
21. **LOGANAYAKI RAMACHANDRAN** - Writer, journalist, editor, social worker, and Relationship counselor. Former Editor of 'Snehidhi' – a leading Tamil bi-weekly for women.
22. **MALATHI BHAT** - Columnist, editorial adviser to 'Profit Plus' Magazine, former news editor, Prajavani, and author.
23. **MAHASHWETA JANI** - State co-ordinator Gujarat in Lokniti CSDS Delhi, special interest in Caste, gender, and politics in Gujarat, consultant for SEWA: Ansooya.
24. **MALTI MEHTA** - Teaches Mass Communication, Communication Skills, Development Communication, and Film production, Documentary & Short Film Maker.
25. **MEENA KARNIK** - Senior independent journalist, film critic, author, translator, Co-editor Akshar, author of 'Gautam, jury at international film festivals.
26. **MEGHNA GHAI PURI** - Educationist, mentor, changes catalyst. President, Whistling Woods.
27. **PIYUSH JHA** - Film director, screenwriter, OTT show creator, and the author of crime-fiction novels.
28. **PRATIMA JOSHI** - Senior journalist, writer, and social activist.
29. **PREETA MATHUR** - Head of Ank Theatre Group, a podcaster and media contributor on theatre.
30. **RAJAN MAHAN** - Professor of Journalism at the University of Rajasthan and a veteran Journalist with NDTV.

31. **RAJAT RAY** - Social innovations consultant. Was the Senior Advocacy Officer at UNFPA.
32. **RAJESH MAHAPATRA** - Editor, PTI, columnist and commentator on public policy, and founder of the Forum for Odisha Dialogues.
33. **RANJONA BANERJI** - Independent journalist, currently a Consulting Editor with MxMIndia.com.
34. **PROF. RITU DEWAN** - is the Vice President of the Indian Society of Labour Economics and formerly Director of the Department of Economics, University of Mumbai.
35. **RIZWAN AHAMD** - Director, Instructional Media Centre, MANUU, Hyderabad, an educationist, a media professional, and former Deputy Director, Deputy Director at the Directorate of Film Festivals.
36. **RUPA MEHTA** - Producer at Doordarshan (Prasar Bharati) and retired Assistant Director, Doordarshan Kendra, Ahmedabad.
37. **SAJAYA KAKARLA**- Independent journalist, columnist, social analyst, translator, documentary filmmaker, and feminist activist Publisher of Likhita Press.
38. **SAMPAD MAHAPATRA** - Former Editor of 'The Sambad' and Founder Editor of 'The Nitidin', former Odisha Bureau Chief of NDTV.
39. **SANDEEP SAHU** - Multilingual journalist associated with the BBC World Service from Odisha, OTV, Outlook magazine, thequint.com, news18.com, and others
40. **SATYAVATI MAURYA** - Veteran Hindi journalist associated with Meri Saheli, Arogya Sanjivani, Roop Nihar, Sahitya Abha and more
41. **SAUMYA BAIJAL**- Feminist, bilingual writer, ad woman, storyteller, poet, guest lecturer, radio presenter, theatre person, activist
42. **SAYED RAZA HUSSAIN ZAIDI** - A gender trainer, queer feminist, and Co-founder of Aazaadi International.
43. **SHAHINA K. K.** - Associate Editor of the news portal 'The Federal'
44. **DR. SHAHIDA MURTAZA** - Director, Centre for Women's Studies at Maulana Azad National Urdu University, Hyderabad, Dr. Shahida is a sitting member of national and international academic bodies.
45. **SHAJAHAN MADAMPAT** - Writer, critic, and social commentator based in the [Middle East who writes on issues related to culture, media, and Middle East affairs.](#)
46. **SHARAD PRADHAN** - Veteran independent journalist, political analyst, columnist, and author. Editor, TheFreePress - digital news channel.
47. **DR. SHOMA A. CHATTERJI** - Independent journalist, author, film scholar, and veteran film critic. She has authored 26 books of which eight are on gender issues.
48. **SOMA DUTTA** - former Cultural Ambassador to South Korea, Kathak dancer, certified career counselor, Vice-President of the WICCI Rural Tourism Council of West Bengal.
49. **SUREKHA SHENOY** - COO and Chief of Staff for TIAA G6BS India, Corporate leader, Philanthropist, and mentor.
50. **SUDHIR MISHRA** - Senior journalist, currently Resident Editor in Navbharat Times, Delhi.
51. **TERESA REHMAN** - An award-winning journalist, author, and media educator based in northeast India.
52. **USHA THORAT** - Former Deputy Governor of the Reserve Bank of India and a champion of financial inclusion.
53. **VASANTHA LAKSHMI** - Noted journalist, former assistant editor at Andhrajyothi, editor, of various Human Rights publications and books.
54. **DR. VIBHUTI PATEL** - gender economist, and women's rights activist, former Professor, at TISS and SNDT Women's University, Mumbai.
55. **YASMIN SAIT** - Author, Counsellor, and Life Purpose Coach on a mission to empower women at different stages of their life.

PROGRAMME SHEET

- Curtain Raiser
- Tarana of MANUU
- Invocation dance by Children of Rainbow Schools
- Address by Dr A. L. Sharada, Director, Population First
- Presentation of Laadli Media and Advertising Awards (Set 1)
- Address by Special Guest of Honour – Sriram Haridass, Deputy Representative, UNFPA India
- *Laadli* Lifetime Achievement Award Presentation
- Acceptance speech by Smt. N. Sarada Srinivasan
- Address by Dolly Thakore
- Presentation of *Laadli* Media and Advertising Awards (Set 2)
- Address by Chief Guest, Swati Lakra, ADGP, SHE teams, TS
- Address by Prof. Syed Ainul Hasan, Vice Chancellor, MANUU
- Performance by Warsi Brothers
- National Anthem

ABOUT UNFPA

UNFPA's mission is to deliver a world where every pregnancy is wanted, every childbirth is safe and every young person's potential is fulfilled, ensuring rights and choices for all. Our work is guided by the principles of a human-rights-based approach set in place by the 1994 International Conference on Population and Development (ICPD), gender empowerment and equality, and the imperative that no one is left behind.

We work towards achieving three transformative results that promise to change the world for every individual by 2030:

- Zero Unmet Need for Family Planning
- Zero Preventable Maternal Deaths
- Zero Gender-Based Violence and Harmful Practices

UNFPA in India

UNFPA has been operating in India since 1974. The India Country Office collaborates extensively with a range of stakeholders such as the government (centre and state), civil society, private sector, academia, the medical community, media, judiciary, and most importantly, communities. The India Country Programme 9 focuses on empowering young people with critical life skills and invests in adolescent health and well-being; ensuring universal access to high-quality sexual and reproductive health and rights; addressing gender discrimination and harmful practices such as gender-biased sex selection and child marriage, and using population data to maximise the demographic dividend.

UNFPA works closely with the Government of India in order to respond to India's national priorities articulated by the National Institution for Transforming India. Key priorities include achieving the sustainable Development Goals (SDGs) and the unfinished agenda of the International Conference on Population and Development (ICPD). The main focus of the programme is to support national efforts in achieving universal access to sexual and reproductive health and rights and to promote gender equality.

Website- <https://india.unfpa.org>

ABOUT LAADLI TROPHY



The *Laadli* Trophy extends the same analogy, with a red ribbon engraved with the words 'Celebrate Her Life'. The trophy captures movement, free spirit and reaches out to the sky denoting unlimited potential.

The Trophy is designed by Arzaan Khambhatta.

ABOUT US

ABOUT POPULATION FIRST

Population First is a social impact organization working on health and population issues from a gender and social development perspective. Population First was registered in March 2002, by Bobby Sista, doyen of the Indian advertising Industry, under the Bombay Public Trusts Act (1950) to leverage communication and media influence to address the social and demographic issues in the country.

Population First believes that unequal social development and gendered mindsets are responsible for the poor social demographic indices - be it maternal and child mortality, child marriages, or the falling sex ratios. Population First focuses on the gendered mindsets which undermine the value of girls and women, promote discrimination against them, and justify gender-based violence. The challenge is to change those mindsets.

Programs and interventions

- Population First's field-based intervention "Action for Mobilization of Community Health Initiatives" (AMCHI) works to bridge the gap between the right holders and duty bearers to promote more gender-sensitive and people-oriented social development initiatives
- Population First, through its flagship program, Laadli, leverages its goodwill in the media and advertising to influence the influencers to change the way India treats its women by changing the way media reports on gender issues and advertisements and films portray girls and women in their communication.

ABOUT LAADLI MEDIA INITIATIVES

The *Laadli* Media Advocacy initiatives focus on promoting gender sensitivity in media and communication to build a more gender equitable society by challenging the deep-seated misogyny and patriarchal mindsets in society. Recognising the importance of this section of our socio-economic tapestry, The *Laadli* Media and Advertising Advocacy initiatives focus on:

1. Capacity building of communicators
2. Creating a supportive ecosystem of industry stalwarts, thought leaders, policy makers and influencers promoting change
3. Institute awards and other reward mechanisms to reinforce positive change

The interventions to achieve these stated goals are:

- Workshops for various stakeholder such as media and film professionals, advertising agencies, industry groups, professional bodies and students of media, film and journalism
- Fellowships and networking platforms for journalists
- Awards for excellence in gender sensitive portrayal across the fields of journalism, films, advertising, theatre, television, books and content creation.
- Campaigns and events to raise awareness on various nuances of gender sensitivity
- Reports, research studies publications, films, and innovative and creative content.

Website – www.populationfirst.org

ABOUT MAULANA AZAD NATIONAL URDU UNIVERSITY

Maulana Azad National Urdu University (MANUU) is a central university established in the year 1998 by an Act of Indian Parliament with all India Jurisdiction. The University is headquartered at a central location of Gachibowli in Hyderabad and is spread over 200 acres. Awarded “A” grade by NAAC, the University is named after Maulana Abul Kalam Azad, the freedom fighter, outstanding scholar and the first Education Minister of Independent India.

Mandate of the university is to promote and develop the Urdu Language to impart education and training in vocational and technical subjects through the medium of Urdu, to provide wider access to people desirous of pursuing programmes of higher education and training in Urdu medium through teaching on the campus as well as at a distance, and to provide focus on women education. MANUU is recognized as a major higher education service provider across the remote areas of the country in Urdu Medium through its regular and distance mode programs. The university offers Seven Schools of studies, nine centers, three directorates and 19 departments. University offers undergraduate, postgraduate, PhD programmes in both regular and distance modes. The university also offers Diploma programmes, certificates courses, vocational programmes.

ABOUT THE CENTRE FOR WOMEN'S STUDIES (CWS MANUU)

The Centre for Women's Studies, MANUU was established in the year 2004 during the X plan with an objective as stipulated in the guidelines of UGC. The CWS is involved in Teaching, Research, Documentation and Advocacy in Women Empowerment with special focus on Muslim Women & Gender based violence.

ABOUT INSTRUCTIONAL MEDIA CENTRE (IMC MANUU)

Instructional Media Centre (IMC) is an Educational Multimedia Research Centre which produces and disseminates Higher Education content through Audio-Visual Medium to regular and distance mode of students. The Media library of the Instructional Media Centre preserves the audio-visual content of various genres ranging from higher education to documentaries on rich cultural heritage of Urdu to programmes of general interest on Gender, Sciences and Social Science etc IMC very well recognizes that education and culture are an essential component of human development and they are important factors in social inclusion and poverty eradication, providing for sustainable economic growth and ownership of development processes.

ACKNOWLEDGEMENTS

Our guests of Honor

Mr. Amer Ali Khan
Ms. Coreena Soares
Mr. Faizan Mustafa
Mr. Gareth Wynn Owen
Mr. Jayesh Ranjan
Dr. Kalpana Kannabiran

Mr. K Srinivas
Ms. Mamatha Raghuv eer Achanta
Ms. Oudesh Rani Bawa
Mr. Rajesh Raina
Mr. Shakeel Ahmed
MS. Sunitha Krishnan

The programme support Team at PF

Sangita Waje
Swapnil Shirshekhar
Swathi Chaganty
Swati Sharma
Saish Jagdale
Arjun

The Pre-screening Team

Leela Meher
Sangeeta Tribhuvan
Fazal Pathan
Mrinmayee Ranade

Social Media Team

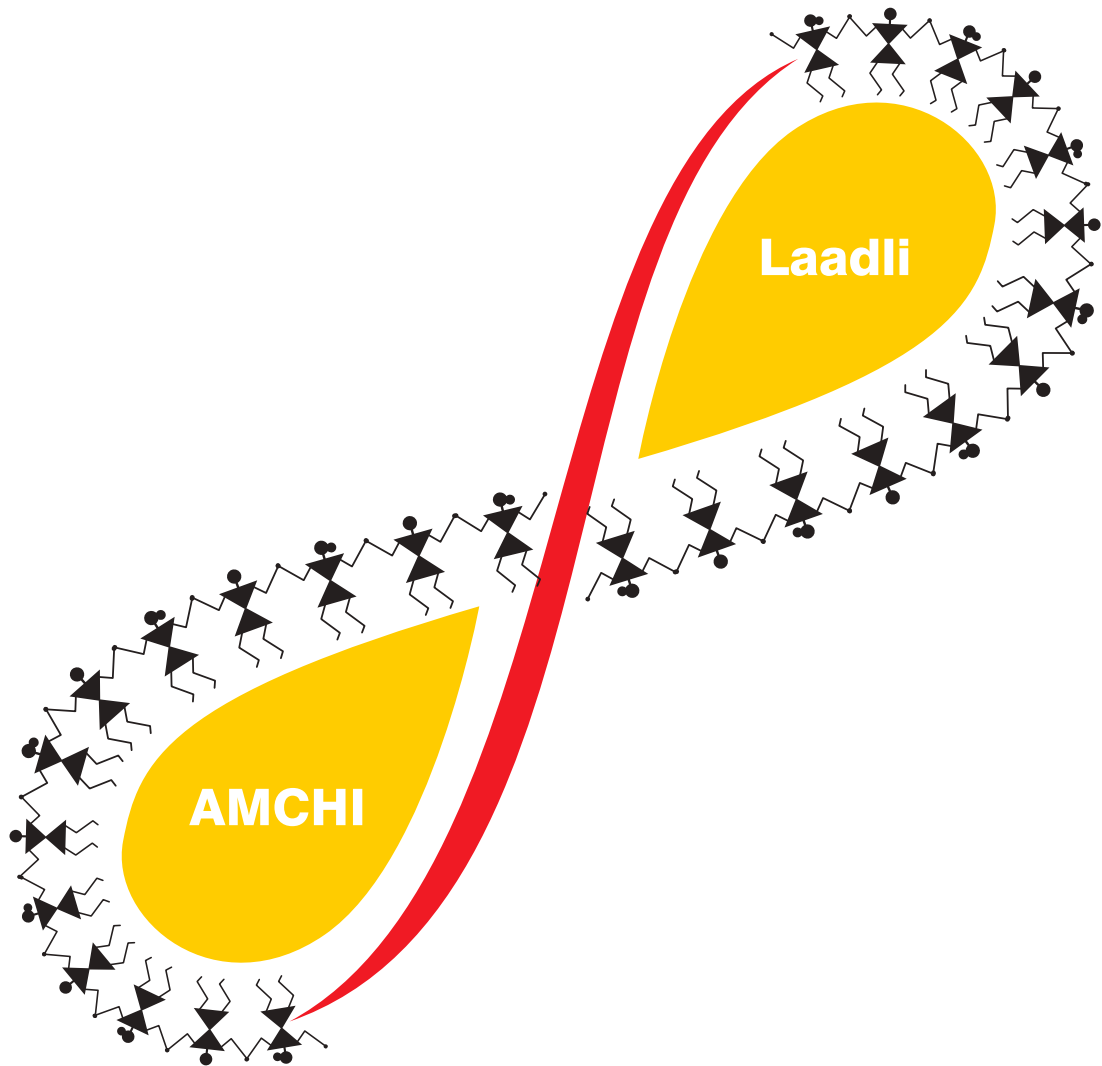
Krishna Kumar Vadrevu

The event team

Sayansh Raghu Vamshi
Soumyani Ghoshal from Sol
Solutions

AV development team

Uma Bommakanti
BV Ramana
A. Srinivas Kumar
NW Vanaja
Pooja Nagdev
Omar Azmi



Laadli and *Amchi* are Population First's flagship programmes addressing gender inequality and poor social development.

Contributions to Population First are exempt from tax under section 80-G (5) of the Income Tax Act. Population First is registered under Foreign Contributions (Regulation) Act 1976. Cheques can be made payable to Population First and mailed to: Bungalow no. 3, Paramhans CHS, Near new RTO, Next to Hotel VITS Sharanam, Eastern Express Highway, Thane (W) Mumbai - 400604. India.

Population First



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www.youtube.com/user/Laadli_PF



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