



Reporting on COVID -19 Through a Gender Lens

Online Certificate Course

A *Laadli* Initiative supported by UNFPA



Laadli

Celebrate Her Life

An Initiative by Population First

Supported by



United Nations Population Fund

COVID 19 has transformed our lives in many unprecedented ways. It's impact on lifestyles, social practices and economy is going to be tremendous. It is likely that much of the progress made in terms of SDGs may be impacted negatively due to loss of jobs, livelihoods and increased hunger and poverty.

In this scenario:

- How are men and women going to get effected?
- How will the gender equations be redefined?
- How women friendly are the new corporate work contexts going to be?
- How would the resources be divided? Would there be a surge in domestic violence?
- Are we going to see resurgence of harmful social practices like child marriages, pre-birth sex selection, dowry, gender based violence, sexual exploitation of women, etc.?
- What would be the role of women in COVID 19 response mechanisms at the policy, programmatic and grassroots level?

These and many other questions need to be asked, explored and reported by media.

INTRODUCTION

Population First under its *Laadli* Initiative, with the support of UNFPA, is organizing a certificate course on Reporting on Gender Impact of COVID 19.

Duration of the course: 5 days, one session per day.

Duration of each session: Two-hours each session; each session would cover two topics. Each topic would have a 45 minute presentation by an expert followed by 15 mins Q&A.

The following topics would be covered under the five sessions.

1. Introduction and overview of reporting from a gender lens
2. COVID 19 and its impact on women and men
3. COVID 19 and its impact on Sexual and Reproductive Health of women and adolescent girls
4. Impoverishment, insecurity and resurgence of harmful social practices.
5. Economic slow down and its impact on education, livelihoods and work participation of women

SESSION DETAILS

6. Inclusion of vulnerable sections of the population particularly sex workers, transgender persons, single women etc in policies and programmes
7. Reporting on systemic response to violence against women and implementation of various women centric laws.
8. COVID 19, feminization of poverty, agrarian distress
9. The new role of women self help groups and the women in local self government institutions in COVID 19 response.
10. An experience sharing session with media persons who have been covering COVID 19 through a gender lens and concluding remarks by the organizers.

Resource persons: Senior Leaders from Media and NGO sector would be conducting the sessions

Session schedule: 8-12th June, 2020

Timings: Everyday between 11 AM to 1 PM

Only those who attend all online sessions and submit the online evaluation forms would be awarded a Certificate.

DETAILS CONTD.

Sr. No	Date	Panel 1- 11:00 AM to 12:00 Noon	Panel 2- 12:00 Noon to 1:00 PM
1.	8 th June 2020	Introduction - Dr. A. L. Sharada Key note address & Overview of reporting from a gender lens – Mr. Shekhar Gupta (TBC)	COVID and its impact on men and women - Ms Jaya Velankar
2.	9 th June 2020	COVID and its impact on sexual and reproductive health - Ms. Anuja Gulati	Impoverishment and resurgence of harmful practices - Dr. Manisha Gupte
3.	10 th June 2020	Loss of livelihoods and its impact on education and work participation of women -Ms. Dhanashri Brahme	Surge in violence against women and girls in the context of COVID - Dr Manisha Gupte
4.	11 th June 2020	Role of SHGs in the COVID 19 response Panelist – Ms Kusum Balsaraf, General Manager, MAVIM Ms Sujata R. Karthikeyan, IAS, Commissioner cum Director, Mission Shakti, Odisha Mr. P. Sainath (TBC)	COVID and agrarian distress - Mr. P. Sainath (TBC)
5	12 th June 2020	Inclusion of persons in vulnerable situations in the COVID response Panelists - Ms. Nidhi Goyal Ms. Shreya Ila Anasuya Ms. Manju Vyas (TBC)	An experience sharing session with media persons who have been covering COVID through a gender lens. Panelists – Ms. Kalpana Sharma, Ms. Adrija Bose, Ms. Nilanjana Bose

DETAILS CONTD.

About *Laadli*:

Laadli, is a media advocacy campaign by Population First, a Mumbai-based social impact organization that works for women empowerment and gender equality. *Laadli* is a comprehensive communication and advocacy campaign that promotes positive images of women and girls in society by challenging the stereotypical mindsets that undervalue women. *Laadli* Campaign works with youth , content creators from media , advertising and films. *Laadli* Media Advocacy includes a number of activities viz., Media fellowships, gender sensitization workshops, Media Awards, Media Analysis etc

About UNFPA:

UNFPAs mission is to deliver a world where every pregnancy is wanted, every childbirth is safe and every young person's potential is fulfilled ensuring rights and choices for all.

UNFPA works towards achieving the following three transformative results that promise to change the world for every man, woman and young person by 2030:

- Zero unmet need for family planning
- Zero preventable maternal deaths
- Zero gender-based violence and harmful practices

ABOUT US

POPULATION FIRST

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Follow us on Facebook: <http://www.facebook.com/population.first>

Twitter: [Laadli PF](#) and get more updates at www.populationfirst.org

CONTACT US



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