

POPULATION FIRST

Population First

ENTRY FORM

THE SOUTH ASIA LAADLI MEDIA AND ADVERTISING AWARDS FOR GENDER SENSITIVITY 2017

(PLEASE FILL ALL THE DETAILS IN BLOCK LETTERS)

TYPE OF ENTRY: Individual Group

CATEGORY OF ENTRY (please tick the box)

1. ADVERTISING: 1(A) Single Advertisement 1(B) Campaign

2. JOURNALISM:

2(A) PRINT: News Reports Features Column Campaign Editorial/op-ed Investigative Story

2(B) ELECTRONIC: News Reports Features Documentaries Campaign Investigative Story
Topical/Issue-Based Programs

3. ELECTRONIC MEDIA:

3(A) TV/Radio: News Reports Documentaries Radio Plays Campaign Features
Jingles Community & University Radio

3(B) WEB: E-magazines Blogs Social Media Campaigns Features Special Editions

DETAILS OF ENTRY: (If you are submitting more than one entry, please attach a separate sheet listing out the entries and categories)

*Title: _____ Language: _____

*Published In / Telecast In: _____

*Date of Publication / Telecast (dd/mm/yy): _____

*Full Name: _____

(FIRST NAME)

(LAST NAME)

Age: _____

*Contact / Mailing Address: _____

Telephone: (Res.) _____ *(Mobile) _____

*E-mail: _____

If employed, please give following details;

Name of the Ad Agency/ Publication/ TV Channel/ Radio Station/ Web Portal:

Designation: _____

Address of the Ad Agency/ Publication/ TV Channel/ Radio Station/ Web Portal:

Telephone: _____ Web URL: _____

If Group Entry, please give contact details of one person who will be contact person.

*marked fields are compulsory

(please turn over to complete the form)

If you are a freelancer, please give the details of agencies/ publications/ TV channels/ radio stations/ Web Portals to which you contribute.

What has been the impact of your story/ies? (Please attach a separate sheet)

Declaration by the applicant:

I hereby declare that all the information provided in the entry form is true to the best of my knowledge and the work being submitted is original work and has not been copied from any other source. I have not been involved/ implicated in any case of sexual harassment, gender violence, intellectual property rights infringement or professional misconduct.

Note: If you have been involved / implicated in any case of sexual harassment, gender violence, intellectual property rights infringement or professional misconduct, please attach a separate sheet to provide details about the status of the case.

Signature: _____

Date: _____

Brief Bio-data: Submit a brief biodata, including awards/ fellowships received or special assignments taken up, not exceeding 250 words (attach a separate sheet).

Population First reserves the right to accept or reject your entry.

If employed, submit an **endorsement of the entry by the Reporting Head/ Immediate Supervisor/ Employer***

I hereby certify the enclosed entry to The South Asia *Laadli* Media and Advertising Awards for Gender Sensitivity 2017 as the original work of:

Ms/ Mr: _____

Signature of person endorsing the entry: _____

Name: _____

Designation: _____

Organization: _____ Date (dd/mm/yy): _____

Please superscribe the envelope "Entry for The South Asia *Laadli* Media and Advertising Awards for Gender Sensitivity 2017"

All entries should have been published/ displayed/ broadcast or telecast between JANUARY 1, 2017 to DECEMBER 31, 2017

The entries should reach the following address by 31st MAY 2018

POPULATION FIRST

RATAN MANZIL, GROUND FLOOR, 64, OPP HOTEL HAPPY HOME, WODEHOUSE ROAD, COLABA, MUMBAI – 400005. Tel: +91-9167902776

Email : laadlimediaawards@gmail.com URL: www.populationfirst.org

 Laadli_PF  <https://www.facebook.com/LaadliPF>

Four from among the winners of the *Laadli* Media Awards would be selected as *Laadli* Media Fellows to do investigative stories on a specific topic chosen for the year. The fellows will be paid 50,000/- as part of the fellowship and are required to publish 4 stories in 3 months time.

Please indicate if you like to be considered for the fellowship.

Yes No

Cause Partner



The United Nations Population Fund

SDG Outreach Partner



Global Compact
Network India

In Association with



Inspiring Excellence
in Communications
Worldwide™



Laadli

Celebrate Her Life
An Initiative By Population First