

**WINNERS LIST OF SOUTH ASIA LAADLI MEDIA AND ADVERTISING AWARDS FOR GENDER SENSITIVITY 2017**

<b>Sr. No.</b>	<b>Name</b>	<b>Category</b>	<b>Title</b>	<b>Publication</b>	<b>Link</b>
1	Ekhan Alap	Blog	Gender Sensitive Citizenship	Ebong Alap	<a href="http://www.ebongalap.org/ekhan-alap/">www.ebongalap.org/ekhan-alap/</a>
2	Campus Politik	Campaign	Sexual Harassment in Colleges	Newslaundry.com	<a href="https://www.newslaundry.com/blogs/pondicherry-university-sexual-harassment-prevention-committee">https://www.newslaundry.com/blogs/pondicherry-university-sexual-harassment-prevention-committee</a>
3	Adrija Bose	Web Feature	When women fight their own battles	Huff Post india	<a href="https://www.huffingtonpost.in/2017/09/23/theres-a-secret-kashmiri-women-are-keeping-from-their-families_a_23217518/">https://www.huffingtonpost.in/2017/09/23/theres-a-secret-kashmiri-women-are-keeping-from-their-families_a_23217518/</a>
4	Shweta Punj	Print Feature	I Was Sold At 14 As A Sex Slave	India Today	<a href="https://www.indiatoday.in/magazine/cover-story/story/20171113-human-trafficking-minor-girls-west-bengal-jharkhand-child-and-women-development-1077354-2017-11-03">https://www.indiatoday.in/magazine/cover-story/story/20171113-human-trafficking-minor-girls-west-bengal-jharkhand-child-and-women-development-1077354-2017-11-03</a>
5	Amit Baijnath Garg	Print Feature Series	Rote Rote Gumnaam hui Rudaali	Rajasthan Patrika	<a href="https://www.thelallantop.com/bherant/the-anonymous-life-of-rudaalis/">https://www.thelallantop.com/bherant/the-anonymous-life-of-rudaalis/</a>
6	Vikhar Ahmed	Investigative Story	A Tale Of Exploitation	Frontline	<a href="https://www.frontline.in/the-nation/a-tale-of-exploitation/article9583441.ece">https://www.frontline.in/the-nation/a-tale-of-exploitation/article9583441.ece</a>
7	Rajesh Rai Chatla	News Report	Dandeya Odalala	Prajavani	
8	Jahid Khan	Op-ed	Prasuti Avkash Vidheyak Mei Jo Sanshodhan Rah Gaye	SACH KAHOON	
9	Rachna Mudraboyina (Group)	Issue Based	Aaa Eee Anjali	Transvision youtube channel	<a href="https://www.youtube.com/watch?v=fM73AG4Rf0g&amp;t=130s">https://www.youtube.com/watch?v=fM73AG4Rf0g&amp;t=130s</a>
10	Geetika Mantri & Group	Special Edition	Talking Gender	The News Minute	<a href="https://www.thenewsminute.com/article/abstinence-isn-t-sex-ed-telling-young-people-sex-bad-can-scar-them-life-55914">https://www.thenewsminute.com/article/abstinence-isn-t-sex-ed-telling-young-people-sex-bad-can-scar-them-life-55914</a>
11	Skin Stories	E-Magazine	Gender, Sexuality & Disability	Point of View	<a href="http://blog.sexualityanddisability.org/2017/08/mental-illnessrelationships/">http://blog.sexualityanddisability.org/2017/08/mental-illnessrelationships/</a>
12	Indiaspend	E-Magazine	Data Journalism focusing on women	Indiaspend.com	<a href="http://www.indiaspend.com/cover-story/why-indian-workplaces-are-losing-women-our-nationwide-investigation-begins-53927">http://www.indiaspend.com/cover-story/why-indian-workplaces-are-losing-women-our-nationwide-investigation-begins-53927</a>
<b>ADVERTISEMENT WINNERS</b>					
<b>Sr. No.</b>	<b>Category</b>	<b>Results</b>	<b>Title</b>	<b>Agency Name</b>	<b>Link</b>

1	Grand Prix	Winner	#EveryWomansRight – an initiative by Astral Pipes	Lowe Lintas Ahemdabad	<a href="https://www.youtube.com/watch?v=QXCOUQ7ZBko">https://www.youtube.com/watch?v=QXCOUQ7ZBko</a>
2	CSR	Winner	Sindoor Khela	FCB India	<a href="https://www.youtube.com/watch?v=nvo4c6CqvX4">https://www.youtube.com/watch?v=nvo4c6CqvX4</a>
3	Product	Winner	Saregama Carvaan	The Womb	<a href="https://www.youtube.com/watch?v=LI0hiJGVzAM">https://www.youtube.com/watch?v=LI0hiJGVzAM</a>
4	Service	Winner	Coverfox.com - Taapsee Pannu	Coverfox	<a href="https://www.youtube.com/watch?v=Qsv_fzD1S3Y">https://www.youtube.com/watch?v=Qsv_fzD1S3Y</a>
5	Corporate	Winner	Ceat - #ThingsThatHappenAtWork- Gender Bias	Ogilvy India	<a href="https://www.youtube.com/watch?v=vRDZ3t3i3fE">https://www.youtube.com/watch?v=vRDZ3t3i3fE</a>
6	Digital	Winner	#LadkiHaathSeNikalJaayegi - Mahindra and Nanhi Kali	FCB Interface	<a href="https://www.youtube.com/watch?v=eDWAYOJsOig">https://www.youtube.com/watch?v=eDWAYOJsOig</a>
7	Digital	Winner	Samsung Technical School – A CSR Initiative - We care for the girl child	Cheil India	<a href="https://www.youtube.com/watch?v=SttFYufPKws&amp;feature=youtu.be">https://www.youtube.com/watch?v=SttFYufPKws&amp;feature=youtu.be</a>
8	Product	Runner Up	Biba - #ChangeforProgress	Brandmovers	<a href="https://www.youtube.com/watch?time_continue=1&amp;v=kONLQ2qPXI8">https://www.youtube.com/watch?time_continue=1&amp;v=kONLQ2qPXI8</a>
9	Service	Runner Up	Amazon- Tufani- #Mombeagiragain	What's Your Problem Brand Solutions	<a href="https://www.youtube.com/watch?time_continue=5&amp;v=vBWKEb6gcRs">https://www.youtube.com/watch?time_continue=5&amp;v=vBWKEb6gcRs</a>
10	Corporate	Runner Up	Reebok- #BruisesCanBeGood	Isobar India	<a href="https://www.youtube.com/watch?v=-Qf2CdoElcc">https://www.youtube.com/watch?v=-Qf2CdoElcc</a>
11	Product	Jury Appreciation Certificate	Red Label - #Memoriesinacup	Ogilvy	<a href="https://www.youtube.com/watch?time_continue=1&amp;v=cN6G11JLhtg">https://www.youtube.com/watch?time_continue=1&amp;v=cN6G11JLhtg</a>
12	Product	Jury Appreciation Certificate	Hamam Soap- GoSafeOutside	Ogilvy	<a href="https://www.youtube.com/watch?v=JzEMCsmQB8k">https://www.youtube.com/watch?v=JzEMCsmQB8k</a>
<b>South Asia Winners</b>					
<b>Sr. No.</b>	<b>Name</b>	<b>Country</b>	<b>Result</b>	<b>Title</b>	<b>Language</b>
1	Tooba Masood	Pakistan	Winner	WRITING ON GENDER ISSUES	English
2	Durga Karki	Nepal	Winner	Misuse of Proportional System	Nepalese

3	Himanshu Marchurchand	Mauritius	Winner	Informal Economy: The Fallicious Calculation of GDP	French
<b>BOOKS</b>					
<b>Sr. No.</b>	<b>Name of the Book</b>	<b>Category</b>	<b>Result</b>	<b>Author</b>	<b>Publication</b>
1	Cappuccino Confessions	Fiction	Winner	Anita Kumar	Om Books International
2	The Sensational life and Death of Qandeel Baloch	Non-Fiction	Winner	Sanam Maher	Aleph
3	Romantic Encounters of a Sex Worker	Non-Fiction	Winner	Nalini Jameela/Reshma Bhardwaj	Om Books International
<b>FILMS</b>					
<b>Sr. No.</b>	<b>Name</b>	<b>Category</b>	<b>Result</b>	<b>Director</b>	<b>Producer</b>
1	Lipstick under my burqa	Film	Winner	<a href="#">Alankrita Shrivastava</a>	Prakash Jha
<b>THEATRE</b>					
<b>Sr. No.</b>	<b>Name</b>	<b>Category</b>	<b>Result</b>	<b>Produced by</b>	<b>Directed by</b>
1	Saat Teri Ekvees	Theatre	Winner	Manhar Gadhia Productions	Pratik Gandhi
<b>SPECIAL AWARD</b>					
<b>Sr. No.</b>	<b>Name</b>	<b>Category</b>			
1	Dr. Shoma Chatterji	Consistent reporting on films from a gender perspective			

	<b>Category</b>	<b>Name</b>
A	Laadli Lifetime Achievement Award	<b>Dr. Prabha Atre</b>
B	Laadli of The Century	<b>Madam Coomi Wadia</b>
C	Woman Behind The Screen	<b>Late Kalpana Lajmi</b>