

# Population First

## ENTRY FORM

### THE 10th EDITION LAADLI MEDIA AND ADVERTISING AWARDS FOR GENDER SENSITIVITY 2020

(PLEASE FILL ALL THE DETAILS IN BLOCK LETTERS)

TYPE OF ENTRY: Individual  Group

CATEGORY OF ENTRY (please tick the box)

1. **ADVERTISING:** 1(A) Single Advertisement  1(B) Campaign

2. **PRINT**  **ELECTRONIC(TV)**

News Reports  Features  Column  Campaign  Editorial/op-ed  Investigative Story

Documentaries  Topical/Issue-Based Programs

3. **RADIO:** Radio Plays  Jingles  Campaign  Community & University Radio

4. **WEB:** E-magazines  Blogs  Social Media Campaigns  Features  Special Editions

**DETAILS OF ENTRY:** (If you are submitting more than one entry, please attach a separate sheet listing out the entries and categories)

\*Title: \_\_\_\_\_ \*Language: \_\_\_\_\_

\*Published In / Telecast In: \_\_\_\_\_

\*Date of Publication / Telecast (dd/mm/yy): \_\_\_\_\_

\*Full Name: \_\_\_\_\_

(FIRST NAME)

(LAST NAME)

\*Age: \_\_\_\_\_

\*Contact / Mailing Address: \_\_\_\_\_

Telephone: (Res.) \_\_\_\_\_ \*(Mobile) \_\_\_\_\_

\*E-mail: \_\_\_\_\_

If employed, please give following details;

Name of the Ad Agency/ Publication/ TV Channel/ Radio Station/ Web Portal:

\*Designation: \_\_\_\_\_

Address of the Ad Agency/ Publication/ TV Channel/ Radio Station/ Web Portal:

Telephone: \_\_\_\_\_ Web URL: \_\_\_\_\_

# If Group Entry, please give contact details of one person who will be contact person.

\*If you are a freelancer, please give the details of agencies/ publications/ TV channels/ radio stations/ Web Portals to which you contribute.

**What has been the impact of your story/ies?** (Please attach a separate sheet)

**Declaration by the applicant:**

I hereby declare that all the information provided in the entry form is true to the best of my knowledge and the work being submitted is original work and has not been copied from any other source. I have not been involved/ implicated in any case of sexual harassment, gender violence, intellectual property rights infringement or professional misconduct.

*Note: If you have been involved / implicated in any case of sexual harassment, gender violence, intellectual property rights infringement or professional misconduct, please attach a separate sheet to provide details about the status of the case.*

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

**\*Brief Bio-data:** Submit a brief biodata, including awards/ fellowships received or special assignments taken up, not exceeding 250 words (attach a separate sheet).

**Population First reserves the right to accept or reject your entry.**

\*If employed, submit an **endorsement of the entry by the Reporting Head/ Immediate Supervisor/ Employer\***

\*I hereby certify the enclosed entry to The *Laadli* Media and Advertising Awards for Gender Sensitivity 2020 as the original work of:

Ms/ Mr: \_\_\_\_\_

Signature of person endorsing the entry: \_\_\_\_\_

Name: \_\_\_\_\_

Designation: \_\_\_\_\_ Mobile no. \_\_\_\_\_

Email ID: \_\_\_\_\_

Organization: \_\_\_\_\_ Date (dd/mm/yy): \_\_\_\_\_

Please superscribe the envelope

**"Entry for The *Laadli* Media and Advertising Awards for Gender Sensitivity 2020"**

**Three copies of each entry should be submitted along with web links/ electronic copies (PDF or JPEG) if available.**

**All entries should have been published/ displayed/ broadcast or telecast between JANUARY 1, 2018 to DECEMBER 31, 2019**

**Last date to submit the entries- 15th April, 2020**

**POPULATION FIRST**

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Laadli\_PF <https://www.facebook.com/LaadliPF>

Cause Partner



Media Partner

**patrika group**  
राजस्थान पत्रिका पत्रिका



**Laadli**

Celebrate Her Life  
An Initiative By Population First